## K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY TIRUCHENGODE – 637 215



## INSTITUTION'S INNOVATION COUNCIL (IIC)

## LIST OF IIC EVENTS ORGANIZED 2019-2020

S.No	Activity	Name of the event	Date
1.	IIC Calendar Activity	My Story - Innovator's Life & Crossroad- Motivational Speak - To be Share by Innovators	27.09.2019
2.	IIC Calendar Activity	Field / exposure visit to village/society – identify real life problem	09.10.2019
3.	IIC Calendar Activity	One day workshop on problem solving/design thinking/ideation workshop/ campus Hackathon etc. One day workshop on problem solving/ design thinking	21.10.2019
4.	IIC Calendar Activity	My Story - Entrepreneur's Life & Crossroad – Motivational Speak - To Be Share By Entrepreneurs	05.10.2019
5.	MIC Driven Activity	Innovation day campaign activities	05.10.2019
6.	MIC Driven Activity	Innovation day celebration	15.10.2019
7.	MIC Driven Activity	Logo contest	Before 25.10.19
8.	IIC calendar activity	Progress monitoring and upload of 2nd quarter action plan with minutes of meeting of council	04.11.2019
9.	IIC Calendar Activity	Organise a workshop/ seminar/ call for paper presentation on innovation/ social innovation & entrepreneurship.	20.12.2019
10.	MIC Calendar Activity	Workshop on "National Innovation And Start Up Policy" (NISP)	04.01.2020
11.	IIC Calendar Activity	Product development phase - story telling (innovators in campus).	04.01.2020
12.	Self Driven Activity	One day workshop on internet of things	03.01.2020
13.	IIC calendar activity	Progress monitoring and upload of 3rd quarter action plan with minutes of meeting of council	21.01.2020
14.	IIC Calendar Activity	Field /exposure visit to incubation unit /patent facilitation centre /technology transfer centre	14.02.2020
15.	IIC Calendar Activity	Organize one/half day interactive session/mentoring session "hangout with successful start- ups" (entrepreneurs in campus)	28.02.2020
16.	MIC driven activity	Science day	29.02.2020
17.	IIC Calendar Activity	Organize one day session on "how to plan for start-up and legal and ethical steps"	10.03.2020
18.	IIC Calendar Activity	Demo day-exhibition cum mentorship session for innovators (or) student entrepreneurs	16.03.2020

19.	MIC Driven	Idea submission in Smart India Hackathon	24.01.2020-
	Activity	2020	25.01.2020
20.	Self Driven	One day workshop on "secret mantra for	06.02.2020
	Activity	successful entrepreneur"	
21.	MIC driven	National innovation and startup policy for	28.04.2020
	activity	students and faculty 2019	
22.	IIC calendar activity	Session on accelerator/incubation - opportunity for student faculty - early stage entrepreneurs	29.04.2020
	MIC driven		
23.	activity	Role of network enablers in driving I&E in HEIS - a case of tie, india	01.05.2020
24.	MIC driven	Hangout with successful startup founder and	04.05.2020
	activity	learn on design thinking approach for hardware	
25.	MIC driven	Entrepreneurship, business idea and business	05.05.2020
	activity	model canavas	03.03.2020
26.	MIC driven	How to identify right problem and solution	06.05.2020
	activity	using the double diamond approach in design	00.03.2020
		One day awareness/mentoring session on IPR	
27.	IIC calendar	& IP management for innovation and online	07.05.2020
	activity	session on intellectual property (IP)	07.03.2020
		management at early stage of innovation and	
28.	MIC driven activity	Leadership talk	09.05.2020
29.	IIC calendar	Innovating self- screen and identify right	13.05.2020
	activity	opportunities ( leadership talk)	15.05.4040
20	MIC driven activity	Understanding role and application of	14.05.2020
30.		marketing research at idea to startup stage -	
	_	foundation	
31.	MIC driven	Innovation risk diagnostic: product innovation	15.05.2020
	activity	rubric (PIR)	
32.	IIC calendar	Understanding angel and venture capital funding - what is there for early stage innovator	16.05.2020
	activity	entrepreneurs (leadership talk)	10.03.2020
22	MIC driven		
33.	activity	Leadership talk	16.05.2020
_	•	Workshop on business model canvas (BMC)	
34.	IIC calendar	and (or) business plan competition to	19.05.2020
	activity	innovative business models from students	
	MIC driven	Use of market data and application of	
35.	activity	marketing research tools and methodology -	20.05.2020
	·	advance	
36.	MIC driven	Frugal innovation and social entrepreneurship	21.05.2020
	activity		
37.	MIC driven activity	Interaction with student innovators and	22.05.2020
31.		entrepreneurs emerged from Smart India	22.05.2020
		Hackathon (SIH)	
38.	MIC driven	IIC National Innovation Contest-Idea Submission, POC submission and Prototype	NA
]	activity	Submission  Submission	1 <b>V/X</b>
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