

## Virtusa CRM

The leading IT giant Virtusa launched its flagship Centre of Excellence (CoE) named Customer Relationship Management (CRM) & Software Testing CoE at K.S.R Institute for Engineering and Technology, Tiruchengode. Virtusa's Centers of Excellence (CoE) program across academic institutes ensures industry readiness of fresh talent. This is for Day 1 deployable and billable resource available who are equivalent to an one -year experienced resource. The unique approach of establishing 'Campus Centers of Excellence' across institutes aims at training the faculty and students on current technologies and platforms. The students who are then recruited, experience a smooth transition into the industry. Otherwise it is called as Hire – Train – Deploy model. Identify, shape, nurture talent in technology space and focus on making students job ready from day 1 helps them get a head start to their career.



