

### 3.5.2 Number of functional MoUs with national and international institutions, universities, industries, corporate houses etc. during the Academic Year 2016-2017

Name of the institution/ industry/ corporate house with whom MoU is signed	Year of signing MoU	Duration	List the actual activities under each MOU and web links year-wise	Page No.
e-copies of MOU				2 -14
ABE Semiconductor Designs, Hotel Saravanabhavan, 16/B-3 Sundrabans Complex, First Avenue, Ashok Nagar, Basement, Chennai	2014	5 Years	Seminar on Internet of Things	15 – 23
Sri Selvakumaran Industries , 240, Kannaudaiyampalayam, Ganapathypalayam, Erode - 638 153, Tamil Nadu, India	2016	10 Years	Seminar on Intellectual Property and its Management in Technology	24 -37
Rainbow Motors Commercial Division, Salem - 636 302	2016	3 Years	Seminar on How to Crack Sales Opportunities	38 - 49
			MoU Hiring	50 - 53

# ABE Semiconductor Designs



தமிழ்நாடு TAMIL NADU Rs. 20/-

4-111/04-03-14

K. S. R. Institute for Engineering &  
Technology,  
Tiruchengode.

97AA 228316  
M. Sakunthala  
M. VENKATESAN,  
திருச்செங்கோடு கல்வி நகர்.  
தேதி: 17/2008/ NMKL.  
செங்கோடு - தமிழ்நாடு.

### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is signed  
Between

M/s K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY, K.S.R  
Kalvi nagar, Tiruchengode-637215, hereinafter called KSRIET represented by its  
Principal Dr.M.Venkatesan

And

ABE SEMICONDUCTOR DESIGNS, CHENNAI, hereinafter called ABE SD,  
represented by its Managing Director Mr.A.ATHIF SHAH.

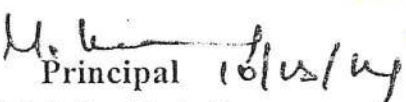
  
PRINCIPAL,  
K. S. R. INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.




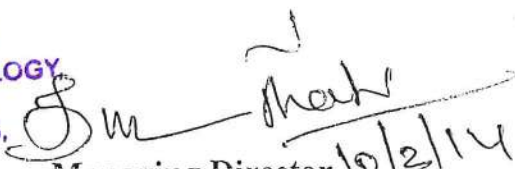
According to this Memorandum of Understanding both the **KSRIET** and **ABE SEMICONDUCTOR DESIGNS, CHENNAI** agree to share their information, experience, infrastructure, organization for seminars, workshops, short term and long term courses, exchange of faculty members for training programs and different consultancy, funded and sponsored projects, training for staff members, corporate and higher officials, curriculum based training for students and projects for final year post graduate and under graduate students, internship, industrial visit, and placement. All technical development connected with the academic activities and research pertaining to this MoU more fully described in the Annexure-I shall be in the name of **KSRIET** and **ABE Semiconductor Designs, Chennai**. This Memorandum of Understanding shall come into effect from the date and time of its signing and will be valid for five years and shall be renewed on mutual agreement by both the parties there after.

Any additional agreement and co-operation shall be made in writing after mutual consent in the form of annexure to this MoU.

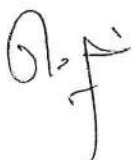
Signed on 10/03/2014 at Tiruchengode, India in two copies both receiving equal values.

  
Principal 10/03/14  
K S R Institute for  
Engineering and Technology,  
Tiruchengode - 637215

  
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K. S. R. INSTITUTE FOR  
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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI, TAMIL NADU.

  
Managing Director 10/2/14  
ABE Semiconductor Designs,  
Chennai - 600 083

WITNESS (1)



Dr. E. Jeyasharath

Professor & Head / EEE



## ANNEXURE –I

### “Research Project”

#### MoU between ABE Semiconductor Designs, and KSRIET for Strengthening Industry- Institute Interaction

ABE Semiconductor Designs is a company of ARM connected concern that provides Design and Training Services in the field of embedded systems, VLSI Designs, Industrial automation, SOC designs and programming, RTOS ,Mobile Apps and Embedded Linux development.

KSRIET will

1.1. Identify four committed batches of final year B.E./B.Tech/ M.E. CSE, IT, ECE & EEE students every year to take up the identified B.E./B.Tech/M.E. projects that form part of the “**Research Project**” for ultimately realizing the patentable technology by the end of the third academic year commencing from 2014-15 Academic Year. These batches will work under the guidance of four faculty members every year.

1.2. Endeavour to maintain continuity with respect to participating faculty. To maintain continuity for students, the prospective pre-final year B.E./B.Tech/M.E. CSE,IT,ECE & EEE students who are expected to continue and take part in this project during their final year will be associated with their seniors in the present academic year itself.

1.3. Submit the “**Research Project**” Proposal to DST/TIFAC/DRDO/UGC with industry Collaboration of ABE SD for getting funds for this Project.

1.4. Organize at least one **3-Day Hands-On Workshop** per year on embedded systems, VLSI designs, RTOS, Mobile Apps, DSP and embedded Linux by ABE Semiconductor Designs for their students.

1.5. Provide infrastructure like built-up and furnished laboratory space for the “**Research**”

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NAMAKKAL DI. TAMIL NADU.


## II ABE Semiconductor Designs, Chennai will

- 2.1. Take responsibility to guide students with active involvement of KSRIET faculty in realizing the **PATENTABLE PRODUCT** by the end of the main Project.
- 2.2. Under graduate students and faculty of the college will be allowed to carry out short/ long –term research project as per the requirements and approved plan of work.
- 2.3. Provide training and hands on Workshop for complete Embedded System theory and Lab experiments for the students of KSRIET based on mutually agreeable terms and conditions every year.
- 2.4. Make available the use of the existing facilities like laboratory, library, workshop, etc., at the ABE SD, at Nominal cost to the students/ faculty for the approved project work.
- 2.5. Invite two KSRIET faculty members every year for advance Embedded System conference and workshop and training in the cutting edge technologies will be provided to the faculty members at free of cost.
- 2.6. Participate in Campus Recruitments at KSRIET at all possible times.
- 2.7. ABE SD will provide the low-cost Embedded, DSP; FPGA boards to the department depending upon the requirements.
- 2.8. The institute shall recognize ABE SD, Chennai, for conducting research work in collaboration with KSRIET.
- 2.9. Consider the students of KSRIET for project works based on their performance and willingness to work on projects. ABE SD would provide all the support from its expert team in Chennai based on need and mutually agreed terms.

  
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NAMAKKAL Dt, TAMIL NADU.

This agreement will be effective initially for a period 5 years from the date of signing of the MoU by both the parties and may be renewed further if mutually agreed. Either party may terminate the agreement by written notification signed by the appropriate official of the Institution/ Company initiating the notice. Such notice must be received by the other party six months prior to the effective termination date. However, obligations and commitments already contracted for and involving their parties shall be honoured and continued by both parties until such commitments are completed.

In witness whereof, the parties hereto caused this agreement to be executed as 10<sup>th</sup> day of March, 2014.

  
Principal 10/03/14  
K S R Institute for  
Engineering and Technology,  
Tiruchengode - 637215

  
Managing Director  
ABE Semiconductor Designs,  
Chennai - 600 083

WITNESS (1)



DR. E. JAYASHANMUGAM

Professor & Head / EEE

KSRLET

  
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K. S. R. INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt. TAMIL NADU.



# **Sri Selvakumaran Industries**

Date : 06/06/2016

## MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding is between **K S R Institute for Engineering and Technology (KSRIET)**, ECE Dept having registered office at K.S.R. Kalvi nagar, Tiruchengode, Namakkal – 637215 and **Sri Selvakumaran Industries** having their registered office at "No 240, Kannudaiyampalayam, Ganapathipalayam, Erode - 638153" Tamilnadu, India" wishes to enter into Memorandum of Understanding (MOU) for sharing of experts, training Programme for students and placement guidance **KSRIET, ECE Dept Tiruchengode.**

### IMPORTANT

This MOU is a guideline for a mutual working arrangement based on mutual trust and there is no legal binding.

### INTRODUCTION

The need for MOU with and **Sri Selvakumaran Industries** is to bridge the gap between institution and industries. The main purpose for this MOU is to make the teaching faculty and students familiar with the concepts of software packages.

### TERMS OF UNDERSTANDING

The understanding shall be in effect as of the date signed by both parties and shall remain in effect for a period of Ten years and can be renewed with mutual consent thereafter.


### AREAS OF COLLABORATION

MOU between KSRIET & and **Sri Selvakumaran Industries** will be on the following areas

1. Training
2. Project support for Student's
3. Internship and Inplant training
4. Placement assistance for students with clear individual roles as below

### ROLE OF KSRIET, ECE Dept

1. Reg. training:- KSRIET, ECE Dept shall organize the training for students in association with and **Sri Selvakumaran Industries**
2. Reg. Project Support:- Students of KSRIET, ECE Dept can get the expertise support for doing

  
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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DISTRICT



Prof. Moorthy Selvakumaran  
Chief Executive Officer

Date: 06/06/2016

3. Reg. Internship and Inplant Traing :- KSRIET, ECE Dept students can undergo Internship and inplant training in **Sri Selvakumaran Industries** to get the industrial exposure during their semester break
4. Reg. Placement: - KSRIET, ECE Dept students can get the placement assistance from **Sri Selvakumaran Industries** for those who successfully complete the training program conducted.

### ROLE OF SRI SELVAKUMARAN INDUSTRIES

1. Reg. Training: - **SRI SELVAKUMARAN INDUSTRIES** will offer the latest Industry requirement Seminars in KSRIET and make the students to enhance their skill set.
2. Reg. Project Support: - **SRI SELVAKUMARAN INDUSTRIES** will offer free idea and technical support to make students to finish their projects
3. Reg. Internship software and Inplant Training: - **SRI SELVAKUMARAN INDUSTRIES** will provide the opportunity for students to undergo the internship and Inplant training
4. Reg. Placement: **SRI SELVAKUMARAN INDUSTRIES** will offer job opportunity for students those who meet the requirement

Signed hereby:

For K S R Institute for Engineering  
and Technology

  
Name: **Dr.M.Venkatesan**

Designation: **Principal**

Date: 06.06.2016

Place: Tiruchengode


For SRI SELVAKUMARAN INDUSTRIES

  
Name: **Prof. Dr. Moorthy Selvakumaran**

Designation: **Founder & CEO**

Date: 06.06.2016

Place: Tiruchengode

  
**PRINCIPAL,**  
**K. S. R. INSTITUTE FOR**  
**ENGINEERING AND TECHNOLOGY,**  
**K. S. R. KALVI NAGAR,**  
**TIRUCHENGODE-637 215,**  
**NAMAKKAL Dt, TAMIL NADU.**



# **Rainbow Motors**



6235 / 00-01-2016

K. S. R. INSTITUTE FOR ENGINEERING AND TECHNOLOGY  
TIRUCHENGODE - 637 215.

Handwritten signature and text in Tamil, including the name 'U. S. R. Kalvi Nagar'.

**KS R INSTITUTE FOR ENGINEERING AND TECHNOLOGY  
DEPARTMENT OF MECHANICAL ENGINEERING  
MEMORANDUM OF UNDERSTANDING (MOU)**

This Memorandum of Understanding is between KSR Institute for Engineering and Technology (KSRIET) having registered office at K.S.R. Kalvi Nagar Tiruchengode Namakkal - 637215 and Rainbow Motors Commercial Division having their registered office at "Salem Bangalore Bye Pass Road Maamangan Salem- 636 302, Tamilnadu, India" wishes to enter into Memorandum of Understanding (MOU) for Sharing of experts, training Programme for students and placement guidance for KSRIET, Tiruchengode.

**IMPORTANT**

This MOU is a guideline for a mutual working arrangement based on mutual trust and there is no legal binding.

**PRINCIPAL**  
**K. S. R. INSTITUTE FOR ENGINEERING AND TECHNOLOGY,**  
**K. S. R. KALVI NAGAR,**  
**TIRUCHENGODE-637 215,**  
**NAMAKKAL DI, TAMIL NADU.**

## INTRODUCTION

The need for MOU with Rainbow Motors Commercial Division is to bridge the gap between institution and industries. The main purpose for this MOU is to make the teaching faculty and students practically familiar with Light Vehicles component and their function.

## TERMS OF UNDERSTANDING

The understanding shall be in effect as of the date signed by both parties and shall remain in effect for a period of Three years and can be renewed with mutual consent thereafter.

## AREAS OF COLLABORATION

MOU between KSRIET & Rainbow Motors Commercial Division will be on the following areas

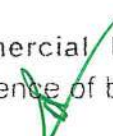
1. Sharing of experts to handle Workshop for Student and Faculty,
  2. Internship, In plant Training and Industrial Visit for Student's, and
  3. Placement guidance for Student's
- with clear individual roles as below

## ROLE OF KSRIET

1. Reg. Workshop: - KSRIET shall organize a Workshop and call teaching faculty Non teaching faculty and students from various institutes.
2. Reg. Workshop :- KSRIET shall arrange place and component for Smooth functioning of the program
3. Reg. FDP:- KSRIET will depute staff resources for running the training program while conducted by Rainbow Motors Commercial Division team.

## ROLE OF JIPL

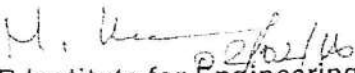
1. Reg. Workshop:- Rainbow Motors Commercial Division team will act as Resource Person two day workshop / training programme organized by KSRIET for the benefits of the students & teaching faculty of KSRIET and from other institutes.
2. Reg. Internship Training:- Rainbow Motors Commercial Division team will provide Internship for the students of KSRIET as sequence of batches.

  
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3. Reg. Internship Training:- Rainbow Motors Commercial Division team will provide practical exposure for the students of KSRIET by involving the students in actual work.
4. Reg. In plant Training:- Rainbow Motors Commercial Division team will provide theoretical and practical learning to student by direct asses to the real components
5. Reg. Industrial Visit:- Rainbow Motors Commercial Division will allow a team of teen students and one faculty to have a one day visit to Rainbow Motors Commercial Division branches and share their knowledge with the team based on mutual time possibilities.

Signed hereby:

  
 For KSR Institute for Engineering  
 and Technology

Name D. H. VENKATESAN  
 Designation: PRINCIPAL  
 Date 02/02/16  
 Place KSRIET

  
 For Rainbow Motors Commercial  
 Division

Name: MR. M. SELVAKUMAR  
 Designation: GENERAL MANAGER / SALES  
 Date: 02/02/16  
 Place: KSRIET

  
 PRINCIPAL,  
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 K. S. R. KALVI NAGAR,  
 TIRUCHENGODE-637 215,  
 NAMAKKAL Dt, TAMIL NADU.

**KSR INSTITUTE FOR ENGINEERING AND TECHNOLOGY,**



**TIRUCHENGODE - 637215**

**DEPARTMENT OF EEE**

**SEMINAR**

**ON**

**INTERNET OF THINGS**

Conducted by



**BEES ASSOCIATION**

**CHIEF GUEST**


**MR. A. ATHIF SHAH**

**CEO, ABE SEMICONDUCTOR,**

**CHENNAI**

**Date: 13.08.2016**

**Venue: EEE Seminar hall**

  
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ENGINEERING AND TECHNOLOGY,  
K. S. R. KALVINAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt. TAMIL NADU.**

**K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY**

**TIRUCHENGODE – 637 215**

**IE CHAPTER & BEES ASSOCIATION**

**DATE: 01.08.2016**

**CIRCULAR**

This is to inform you that our IE student chapter and BEES Association has planned to conduct seminar on “INTERNET OF THINGS” on 13.08.2016 at EEE Seminar hall. So, students are instructed to attend the event and get benefited.

**Association In-charge**

**BEES Association**

  
**HoD/EEE**

  
**PRINCIPAL,  
K. S. R. INSTITUTE FOR  
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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt. TAMIL NADU.**



# K.S.R. INSTITUTE FOR ENGINEERING AND TECHNOLOGY

DEPARTMENT OF ELECTRICAL AND ELECTRONICS



ENGINEERING

We cordially invite you all for the

SEMINAR

ON

“INTERNET OF THINGS”



Date: 13.08.2016

Venue: EEE Seminar Hall



CHIEF GUEST

MR.A.ATHIF SHAH CEO,

ABE SEMICONDUCTOR,

CHENNAI

In Presence Of

PRINCIPAL,  
K. S. R. INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.

Dr. M.VENKATESAN.,M.E., Ph.D.,  
PRINCIPAL, K.S.R IET

Dr. RJEYA BHARATH , M.E., Ph.D.,  
HOD / EEE, K.S.R IET

**K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY**

**TIRUCHENGODE - 637215**

**BEES ASSOCIATION**

**Students Attendance**



S. No.	Name of the Student	Dept / Year	Signature	Remarks
1.	ANITHA M	EEE/III	M. Anitha	
2.	ARAVINDHAN B	EEE/III	A. Aravindh	
3.	BALACHANDAR K R	EEE/III	B. Balachand	
4.	BAWADHARANI S	EEE/III	B. Bawadharani	
5.	BOOPALAN R	EEE/III	B. Boopalan	
6.	BOOPATHIRAJAN S	EEE/III	B. Boopathirajan	
7.	CHARANKUMAR M	EEE/III	C. Charankumar	
8.	DHIVAGAR A	EEE/III	D. Dhivagar	
9.	DIVYABHARATHI S	EEE/III	D. Divyabhathi	
10.	DIYANA S	EEE/III	D. Diyana	
11.	GANAPATHY M	EEE/III	G. Ganapathy	
12.	GOMATHI P K	EEE/III	G. Gomathi	
13.	GOWRISHANKAR S	EEE/III	G. Gowrishankar	
14.	GOWTHAM M	EEE/III	G. Gowtham	
15.	GOWTHAM P	EEE/III	G. Gowtham	
16.	HARIHARAN G	EEE/III	H. Hariharan	
17.	HARINI K	EEE/III	H. Harini	
18.	HARIRAMU R	EEE/III	H. Hariram	
19.	JOTHIBASU K	EEE/III	J. Jothibas	
20.	KANAGA PRIYA R	EEE/III	K. Kanaga Priya	
21.	KARTHICK A	EEE/III	A. Karthick	
22.	KARTHICK B	EEE/III	B. Karthick	
23.	KARTHIGA N	EEE/III	N. Karthiga	

PRINCIPAL.

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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215  
NAMAKKAL Dt, TAMIL NADU.



S. No.	Name of the Student	Dept / Year	Signature	Remarks
24.	KARTHIK T M	EEE/III	<i>Karthik</i>	
25.	KAVIN KUMAR M	EEE/III	<i>Kavin</i>	
26.	KEERTHANA A	EEE/III	<i>Keerthana</i>	
27.	KESAVAN R	EEE/III	<i>Kesava</i>	
28.	LAVANYA G	EEE/III	<i>Lavanya</i>	
29.	MATHANA GOPAL G	EEE/III	<i>Math</i>	
30.	ANBARASAN G	EEE/III		
31.	JAYARAM M	EEE/III	<i>Jayaram</i>	AB
32.	JEEVA V	EEE/III	<i>Jeeva</i>	
33.	KEERTHANA S	EEE/III	<i>Keerthana</i>	
34.	MADHAN D	EEE/III	<i>Math</i>	
35.	MAYILSAMY A	EEE/III	<i>Mayil</i>	
36.	PRATHAP S	EEE/III	<i>Prathap</i>	
37.	PRAVEEN KUMAR M	EEE/III	<i>Praveen</i>	
38.	RAJKUMAR G K	EEE/III	<i>Rajkumar</i>	
39.	SURENDHAR BABU A	EEE/III	<i>Surendhar</i>	
40.	THIRUMOORTHY G	EEE/III	<i>Thirum</i>	
41.	GANESH V	EEE/III	<i>V. Ganesh</i>	
42.	MOTHINATH S	EEE/III		
43.	MOULIDHARAN S	EEE/III		AB
44.	MUHAMMED FAZIL RAHMAN	EEE/III	<i>Muhammed</i>	
45.	MYTHILI B	EEE/III		
46.	NAGAMANI E	EEE/III	<i>Nagamani</i>	
47.	NANDHINI T	EEE/III	<i>Nandhini</i>	
48.	NOORNIHAR A	EEE/III	<i>Noor</i>	

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 K. S. R. KALVI NAGAR,  
 TIRUCHENGODE 637 243,  
 NAMAKKAL DISTRICT, TAMIL NADU.



S. No.	Name of the Student	Dept / Year	Signature	Remarks
75.	VIGNESH P	EEE/III		AB
76.	VIJAY R	EEE/III	<i>Vijay R</i>	
77.	VIJAYAN N	EEE/III	<i>Vijayan N</i>	
78.	VINOTH KUMAR R	EEE/III	<i>Vinoth R</i>	
79.	YOKESHWARAN B	EEE/III	<i>Yokeshwaran B</i>	
80.	YUVARAJ V	EEE/III	<i>Yuvaraj V</i>	
81.	VIGNESH KUMAR V	EEE/III	<i>Vignesh V</i>	

*[Signature]*  
Association Incharge

*[Signature]*  
PRINCIPAL,  
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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt. TAMIL NADU.

# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY

TIRUCHENGODE - 637215



## ISTE CHAPTER & BEES ASSOCIATION

### FEED BACK FORM

Name of the Student: *Kazavan R*

Date: *13.8.2016*

Name of the Speaker: *Ms. Altheethah*

Venue: *EEE Seminar hall*

Topic: *Internet of things*

S.No	Particulars	Excellent	Very Good	Good	Satisfactory
1	Content Discussed	✓			
2	Program timing & Venue		✓		
3	Session Interest / Involvement	✓			
4	Session Contents Delivered/Interaction	✓			
5	Content Coverage	✓			
6	Whether useful of the program		✓		
7	About Resource Person	✓			
8	Overall Feed back		✓		

Additional Suggestions if any:

*session was good*

Signature

PRINCIPAL,  
K. S. R. INSTITUTE FOR  
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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI, TAMIL NADU.



# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY

TIRUCHENGODE - 637215



## ISTE CHAPTER & BEES ASSOCIATION

### FEED BACK FORM

Name of the Student: *NAJAMANI . E*

Date: *13.8.16*

Name of the Speaker: *Mr. ATHI SIAHI*

Venue: *EEE Seminar Hall*

Topic: *Internet of Things*

S.No	Particulars	Excellent	Very Good	Good	Satisfactory
1	Content Discussed	✓			
2	Program timing & Venue	✓			
3	Session Interest / Involvement		✓		
4	Session Contents Delivered/Interaction	✓			
5	Content Coverage	✓			
6	Whether useful of the program	✓	✓		
7	About Resource Person		✓		
8	Overall Feed back	✓			

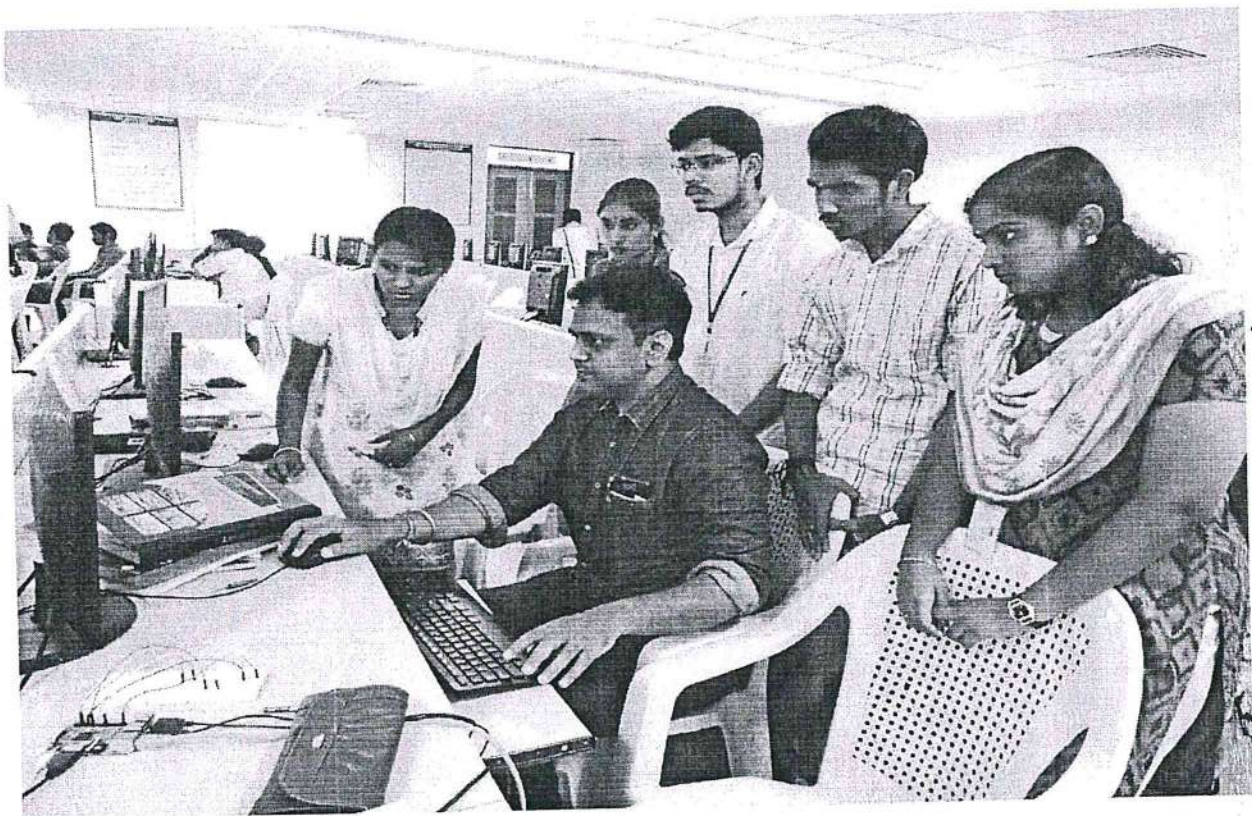
Additional Suggestions if any:

*Good*

**PRINCIPAL.**  
**K. S. R. INSTITUTE FOR**  
**ENGINEERING AND TECHNOLOGY,**  
**K. S. R. KALVI NAGAR,**  
**TIRUCHENGODE-637 215,**  
**NAMAKKAL Dt, TAMIL NADU.**

*Najamani*  
Signature





**Mr. AHIF SHAH Delivered Seminar On  
INTERNET OF THINGS (13.08.2016)**

  
**PRINCIPAL,  
K. S. R. INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.**



# **K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY**

**Tiruchengode – 637 215, Tamil Nadu**


**Affiliated to Anna University**

**DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING**

**ACADEMIC YEAR: 2016-2017**

**Seminar on “Intellectual Property and Its Management in Technology”**

**Date: 26.07.16**

  
**PRINCIPAL,  
K. S. R. INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K. S. R. KALVI NAGAR,  
TIRUCHENGODE - 637 215,  
NAMAKKAL Dt, TAMIL NADU.**

# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY,

TIRUCHENGODE-637 215

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

ACADEMIC YEAR 2016-2017


REF: KSRIET/CIR/ECE/2016-2017/S2

Date: 19.06.2016

## CIRCULAR

The Department of ECE has planned to organize Seminar on “**Intellectual Property and Its Management in Technology**” for the benefit of Final year students. The session will be handled by Dr. Moorthy Selvakumaran, Founder & CEO of Sri Selvakumaran Industries, Erode on 26.07.2016 at 9.30 AM in ECE Seminar Hall. All the students are asked to attend the session and make use of it.

  
19.06.16  
Coordinator

  
HoD 19/6/16

Circulated to

1. VI Year – Students
2. Copy to NB's

  
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**K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY,  
TIRUCHENGODE-637215**  
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING  
Organizes

**Seminar**

<b>Name of the Programme</b>	<b>Seminar on "Intellectual Property and Its Management in Technology"</b>	<b>Date &amp; Time</b>	26.07.2016
		<b>Venue</b>	ECE Seminar Hall
<b>Resource Person Details</b>	Dr. Moorthy Selvakumaran, Founder & CEO, Sri Selvakumaran Industries, Erode		

**AGENDA**

S.No.	Particulars	
1.	Prayer Song	College Choir
2.	Welcome Address	Ms. DEVI.U II Yr/ECE
3.	Principal Address	Dr. M.Venkatesan Principal
4.	HOD Address	Mr. R.Nandakumar HOD/ECE
5.	Introduction of the Chief Guest	Mr. S.Karthikeyan II Yr/ECE
6.	Chief Guest Address	Dr. Moorthy Selvakumaran, Founder & CEO, Sri Selvakumaran Industries, Erode
7.	Vote of Thanks	Mr. V.Vinay II Yr/ECE

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# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY

Tiruchengode – 637 215, Tamil Nadu

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

ACADEMIC YEAR: 2016-2017

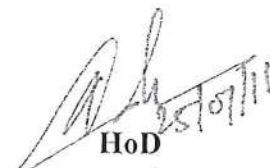
Seminar on “Intellectual Property and Its Management in Technology”


Date: 26.07.2016

Session Details

Date	Day	Session 1 9.30.00AM to 11.15AM	Session 2 11.45AM to 1.30PM	Session 3 2.30 PM to 4 PM	Resource Person
26.07.16	Tuesday	<ul style="list-style-type: none"><li>▪ Introduction, Intellectual Property Rights</li><li>▪ Copyright, Patent, Geographical Indications</li></ul>	<ul style="list-style-type: none"><li>▪ Designs and Layouts, Trademark, Undisclosed Information and Trade Secrets.</li></ul>	<ul style="list-style-type: none"><li>▪ Licensing of Technology, Important Databases for Patent Search.</li></ul>	Dr. Moorthy Selvakumaran, Founder & CEO, Sri Selvakumaran Industries, Erode

  
25.07.16  
Coordinator

  
25/07/16  
HoD

  
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# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)

K.S.R Kalvi Nagar, Tiruchengode - 637 215, Namakkal Dist, Tamil Nadu. Ph: 04288 274773, [www.ksriet.ac.in](http://www.ksriet.ac.in)

## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Mr. R. Srinivasan B.B.M  
Chairman

Dr. M. Venkatesan M.E., Ph.D  
Principal

R. Nandakumar M.E., (Ph.D)  
Asso. Prof & Head/ECE

Date: 15.07.2016

To

Dr. Moorthy Selvakumaran,  
Founder & CEO,  
Sri Selvakumaran Industries, Erode

Dear Sir,

Warm Greetings.

We would like to conduct a **Seminar on** "Intellectual Property and Its Management in Technology" for the benefit of KSRIET students on **26.07.2016**. In this regard we like to invite, you to be our resource person and discuss your valuable ideas and guidelines to the students. We hope you would be able to fit this event in your busy schedule. We expect your support and reply.

Thanking you,

Yours Faithfully,



Contact Person: Mr.M.V.Mahesh, 9943431988

  
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VISION: To produce globally competitive Electronics and Communication Engineers and Entrepreneurs with ethical values

MISSION:

DM1: Impart quality education through student centric teaching and learning process.

DM2: Equip students with Industry driven skills by providing excellent Infrastructure and continuous interaction with academia and Industry.

DM3: Empower students towards research, entrepreneurship and lifelong learning to meet societal needs.





**Prof. Moorthy Selvakumaran** has completed his B.E degree in Electronics & Communication Engineering from Madras University, M.E degree in Product Design from CEG Campus, Anna University, Chennai and Ph.D in VLSI Design from same Anna University. He has a teaching experience of more than 18 years in various Engineering Colleges in Tamil Nadu.


He has worked well for over more than Nine years with the mission of Institution Quality and their student's outcome. He has assisting many ways in designing the new NBA format with experts for the best Accreditation system in our country. He has given many faculty training programs and Working as **NBA consultant for Engineering, Management School, Pharmacy and Polytechnic Colleges in various states namely Tamil nadu, Kerala, Andhra Pradesh, Karnataka, Punjab, Telangana, Maharashtra, Uttar Pradesh, Delhi and West Bengal.** Currently, he has working as NBA / NAAC Consultant for more than 25 technical institutions across the country.

He has made **four inventions for the house hold appliances** and applied for getting patent right for the same. Currently, he has running an industry (**Sri Selvakumaran Industries, Erode**) to convert his innovative ideas into **workable product for our people and society** development.

He has written a book for Engineering Admission in Tamil nadu, titled **COUNSELLING GUIDE: 2009** – first of its kind in India and also written a book for Medical Admission in Tamil nadu. Since 2009, he has writing the books named as Engineering & Medical Counseling Guide for benefit of plus two & polytechnic students.

In the interest of younger generation, he has taken the first step in Analyzing Engineering & Medical Education in Tamil nadu and made the publication of the same for the development of rural students. He has started a unique Career Guidance and Resource Center in Erode with huge data base information about all the Institutions and Courses available in Tamil nadu. He is the person who does complete data analysis of various entrance examinations, admission process etc. Due to his complete analysis **many students were able to take the right decision for their career.**

He has given many students counseling program through various media like **Kodai FM, Jaya TV & Kalaaignar News TV** and Publishing plus two result analysis & admission report through the **Kalvimalar, Daily Thanthi, Times of India, New Indian Express & The Hindu** news papers frequently.

  
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He has been writing an article about National level Entrance Exam & Higher Education through **Thannambikkai** monthly magazine publishing from Coimbatore, **Daily Thanthi – Ilaingar Malar book** and also giving regular Educational Programme through **Kodaikanal FM radio**.

My educational news has been published more than 73 times in The Times of India news paper, 42 times in Daily Thanthi news paper, 31 times in The Hindu news paper, 36 weeks different educational articles continuously in Ilaingar malar book, regular article writer in Thannambikkai and Puthiyathalaimurai kalvi magazine and given more than 9 one hour live programs in Puthiyathalaimurai TV channel, 7 one hour programs in News7 Tamil channel, weekly regular one hour RCN TV live program throughout the year 2013 and more than 21 recorded programs in Kodai FM

### Three awards for Educational Services

- He has received "**Mother Teresa Excellence award**" from Integrated Council for Socio-Economic Progress, Thrissur in a seminar on India's **Development – Current Scenario** in Bangalore on 25.11.2012.
- This is my second award for educational services to the poor students. My first one was "**Growing Achiever Award**" from the **National Integrity Cultural Academy**, at Chennai on 11.12.2010.
- Third award - Senior Educator & Researcher Award in 5th Teachers' Day Awards '2014 organized by our **National Foundation for Entrepreneurship Development (NFED)**, **Coimbatore** on 5th September 2014.

  
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**K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY**  
**DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING**  
**Seminar on Intellectual Property and Its Management in Technology**

Date: 26.07.16

Academic Year: 2016-2017

Year/Sem: IV/VII

S.NO	REGISTER No.	NAME OF THE STUDENT	Attendance
1	731613106001	AARTHI R	/
2	731613106002	AISHWARYA S	/
3	731613106003	ANITHA M	/
4	731613106004	ARAVIND PANDI S	/
5	731613106005	ARSHATH AHAMED M M	/
6	731613106006	ARUL PRAKASH S	/
7	731613106008	ARUNA JOICE J	/
8	731613106009	ASWINI L	/
9	731613106010	BALAJI S	/
10	731613106011	BHARATHI S	/
11	731613106012	BHARATHIRAJA R	/
12	731613106013	DEEPA S	/
13	731613106014	DEEPAK R	/
14	731613106015	DEEPIKA R	/
15	731613106016	DHANAM S	/
16	731613106017	DIVYA A	/
17	731613106018	DIVYADHARSHINI P	/
18	731613106019	GAYATHRI K	/
19	731613106020	GAYATHRI M	/
20	731613106021	GOKILAPRIYA S	/
21	731613106022	GOKULNATH. M	/
22	731613106023	GOKUL PRASAD K V	/
23	731613106024	HITHAL THUL HALBI S	/
24	731613106025	JANANI R	/
25	731613106026	JAYALASHMI S	/
26	731613106027	JAYAPRAKASH T	/
27	731613106028	JEFFIN JOSE	/
28	731613106029	KARTHICK. B	/
29	731613106030	KEERTHANA T	/
30	731613106031	KESAVAN S	/
31	731613106032	KIRUTHIGA R	/
32	731613106033	KIRUTHIKA L	/
33	731613106034	KOWSALYA M	/
34	731613106035	KRISHNABALAJI M	/
35	731613106036	LOGANAYAGI V	/
36	731613106037	MAHESWARI N	/
37	731613106038	MALATHI P	/
38	731613106039	MANIMARAN A	/
39	731613106040	MANI MEKALAI S	/
40	731613106041	MAVUNIKA R	/

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**NAMAKKAL Dt, TAMIL NADU.**

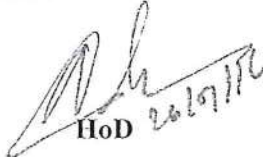



41	731613106042	MOHANAPRIYA D	/
42	731613106043	MOHANAPRIYA K	/
43	731613106044	MONISHA R	/
44	731613106045	MONISHA S	/
45	731613106046	MYTHILI K	/
46	731613106047	NANDHA KUMAR C	/
47	731613106048	NANDHINI A	/
48	731613106302	G.MOHANKUMAR	/
49	731613106303	M.SHANKAR GURU	/
50	731613106304	P.SOUNDESH	/
51	731613106305	C.SURESH KUMAR	/
52	731613106049	NANDHINI M	/
53	731613106050	NASURULLA S	/
54	731613106051	NATHIYA P	/
55	731613106052	NAVEEN KUMAR K	/
56	731613106053	NETHRA V	/
57	731613106054	NIRMALADEVI P	/
58	731613106055	NIVEDHA SHREE S	/
59	731613106056	NIVETHA B	/
60	731613106057	PRAKASHRAJ M	/
61	731613106058	PRIYA R	/
62	731613106059	PRIYADHARSHINI N	/
63	731613106060	PRIYANKA A K	/
64	731613106061	PUNITHAVALLI P	/
65	731613106062	RENU PRIYA S S	/
66	731613106063	ROOBINI S	/
67	731613106064	ROOMATHI K	/
68	731613106065	ROSHINI A S	/
69	731613106066	RUBESH L	/
70	731613106067	SABARIRAJAN K M	/
71	731613106068	SANDEEP GAUR R	/
72	731613106069	SANTHAKUMAR P	/
73	731613106070	SARANYA G	/
74	731613106071	SAVITHA T	/
75	731613106073	SHANGAVAI P A	/
76	731613106074	SHANJIEEV M	/
77	731613106075	SHRINIDHI V	/
78	731613106076	SNEHA PRIYA S	/
79	731613106077	SOORYAPRAKASH A	/
80	731613106078	SOWNDRAVALLI G	/
81	731613106079	SRINITHI V	/
82	731613106080	STEFI BENITA S J	/
83	731613106081	SUBASHINI J	/
84	731613106082	SUBHASHINI M	/
85	731613106083	SUDARSANAN P	/
86	731613106084	SUGAPRIYA T	/
87	731613106085	SUNDAR RAO P	/

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88	731613106086	SWETHA S	/
89	731613106087	TAMILALAGHU P	/
90	731613106088	THIRUMURUGAN S	/
91	731613106089	VAIGAIVALLI P	/
92	731613106090	VASANTHAKUMAR T	/
93	731613106091	VASANTHANILA R	/
94	731613106092	VINAY J	/
95	731613106093	VISHALI A	/
96	731613106094	VIVEK S	/
97	731613106095	WILLIAM CARRY P	/
98	731613106096	YUVARAJ N	/
99	731613106301	MANIKANDAN A	/
100	731613106306	THIRUMALSUNDAR V	/
101	731613106307	VIJAYAKRISHNAN S	/
102	731613106501	SIYAM R	/
103	731613106701	SITHARA BEGUM	/
104	731613106702	RENUKA R	/

  
26.07.16  
Coordinator

  
HoD 26/7/16

  
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**K S R Institute for Engineering and Technology, Tiruchengode**  
**Department of Electronics and Communication Engineering**  
**Academic Year : 2016-2017**

**Seminar on “Intellectual Property and Its Management in Technology”**  
**Consolidated feedback**

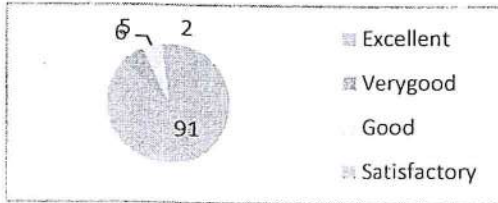
**DATE:26.07.16**

**TIME: 9.30 AM**

**Resource Person: Dr. Moorthy Selvakumaran, Founder & CEO,**  
**Sri Selvakumaran Industries, Erode**

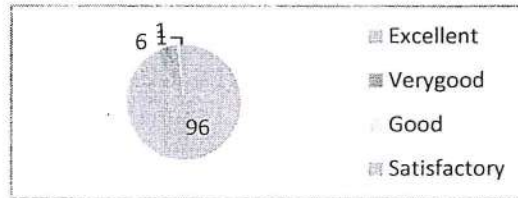
**RATING OF SEMINAR**

Excellent	91
Verygood	6
Good	5
Satisfactory	2



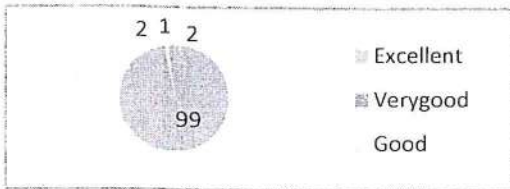
**CONTENT**

Excellent	96
Verygood	6
Good	1
Satisfactory	1



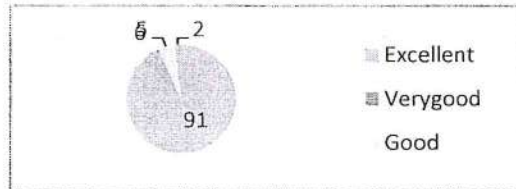
**ORGANIZATION OF SEMINAR**

Excellent	99
Verygood	2
Good	1
Satisfactory	2



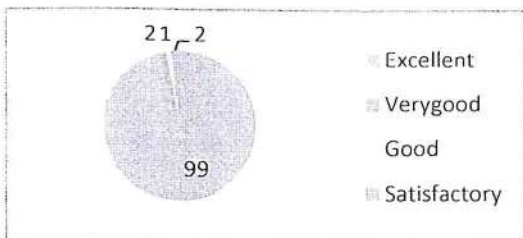
**INTERACTION**

Excellent	91
Verygood	6
Good	5
Satisfactory	2



**FACILITATOR KNOWLEDGE**

Excellent	99
Verygood	2
Good	1
Satisfactory	2



**SUGGESTIONS**

To Provide more ideas on Design Patents  
 Needed more input in Patent Search and Patent Id

*[Signature]*  
 26.07.16  
 Coordinator

*[Signature]*  
 26/07/16  
 HoD

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**TIRUCHENGODE - 637 215,**  
**NAMAKKAL Dt, TAMIL NADU.**



Feedback Form



Academic Year: 2016 - 2017

Type of programme : Seminar

Title of the programme : Intellectual Property and its Management in Technology

Register No : 731613106019 Name of the Student : GAYATHRI.K

Year/Semester : IV / VII Date : 26.07.16

Rating of the programme  Excellent  Very Good  Good  Satisfactory  Poor

Content of the programme whether met your expectations  Excellent  Very Good  Good  Satisfactory  Poor

How well the programme is organized  Excellent  Very Good  Good  Satisfactory  Poor

The interaction level of the programme  Excellent  Very Good  Good  Satisfactory  Poor

The Facilitator Knowledge level of the programme  Excellent  Very Good  Good  Satisfactory  Poor

Any other suggestions: —

  
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**Signature**



Feedback Form

Academic Year: 2016 - 2017

Type of programme : Seminar

Title of the programme : Intellectual Property and its Management in Technology

Register No : 731613106063 Name of the Student : Rookini.S

Year/Semester : IV / VII Date : 26.07.16

Rating of the programme  Excellent  Very Good  Good  Satisfactory  Poor


Content of the programme whether met your expectations  Excellent  Very Good  Good  Satisfactory  Poor

How well the programme is organized  Excellent  Very Good  Good  Satisfactory  Poor

The interaction level of the programme  Excellent  Very Good  Good  Satisfactory  Poor

The Facilitator Knowledge level of the programme  Excellent  Very Good  Good  Satisfactory  Poor

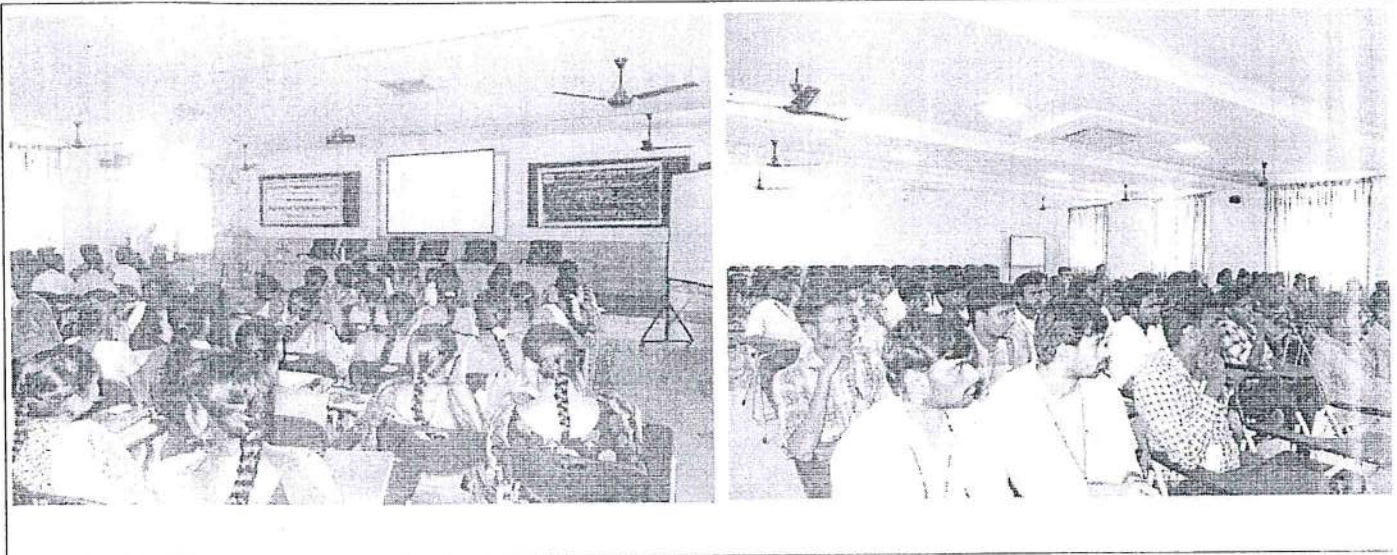
Any other suggestions: To provide more ideas on Design Patents

  
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 Signature



<b>Name of Forum/Cell/CoE:</b>					
<b>Academic Year:</b>	2016-2017	<b>Semester:</b>	Odd	<b>Date &amp; Time:</b>	26.07.2016 & 9.30 AM
<b>Name of the Programme:</b>	Seminar	<b>Title:</b>	Seminar on Intellectual Property and Its Management in Technology		
<b>Venue:</b>	ECE Seminar Hall		<b>No. of Participants attended:</b>	104	
<b>Resource person details</b>					
<b>Name:</b>			Dr. Moorthy Selvakumaran		
<b>Designation:</b>			Founder & CEO		
<b>Name of the Industry/ Institution:</b>			Sri Selvakumaran Industries, Erode		
<b>Relevant Program Outcomes &amp; Program Specific Outcomes</b>			PO6, PO7, PO8, PO9, PO11		



The session started with Prayer song by second year student Ms. Karthika.D. The Welcome Address was given by Head of Department Mr. R. Nandakumar. The Chief Guest address was given by Event Coordinator Mr. M.V.Mahesh AP/ECE. In this session, the students learnt about The significance of protection of Intellectual Property has been realized for wealth and value creation in a knowledge-based economy. At the end of the session vote of thanks was proposed by V.Vinay II Year ECE.

*[Signature]*  
26.07.16  
Dept. Coordinator

*[Signature]*  
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*[Signature]*  
26/07/16  
HoD





DEPARTMENT OF MECHANICAL ENGINEERING  
CENTRE FOR INDUSTRIAL COLLABORATION

2.3.2017

Ref : KSRIET / MECH / CENIC / 02

It is inform to students and Faculty of Mechanical Engineering that, Centre for Industrial Collaboration (CENIC) is organizing Seminar "How to Crack Sales opportunities" on 4.3.2017 at 10.00Am in ECE Seminar Hall.

S. No.	TOPIC OF GUEST LECTURE SERIES	DETAILS OF RESOURCE PERSON	PARTICIPANTS
1	How To Crack Sales Opportunities	Mrs.V.Vijayalakshmi HR Manager – Rainbow Motors Commercial Division	Mechanical Department Students and Faculty

  
Coordinator - CENIC

  
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HoD / Mech

# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY

DEPARTMENT OF MECHANICAL ENGINEERING

## VISION:

To produce globally recognized mechanical engineers and entrepreneurs to meet industrial challenges with ethical values.

## MISSION:

- ✓ Impart quality education to mechanical engineering through enhanced teaching-learning process.
- ✓ Provide platform to apply and analyze the engineering concepts with state of the art laboratories.
- ✓ Augment the technical knowledge among the students and faculty members through research activities to meet industrial and societal needs.

# KSR INSTITUTE FOR ENGINEERING AND TECHNOLOGY

DEPARTMENT OF MECHANICAL ENGINEERING



*Cordially invites you for the Seminar on  
"How to Crack Sales opportunities"*

DATE : 04.03.2017

VENUE : ECE Seminar Hall

TIME : 10.00 AM

**WELCOMES YOU ALL**

  
PRINCIPAL,  
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K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.

### Presidential address



**Lion Dr.K.S.Rangasamy, MJF**  
Founder Chairman  
KSR Educational Institutions

### Felicitation



**Thiru.R.Srinivasan, BBM.,**  
Vice Chairman  
KSR Educational Institutions

### Chief guest



**Mrs.V.VIJAYALAKSHMI, MBA**  
HR Manager  
Rainbow Motors commercial Division  
Salem

**Dr. M.VENKATESAN, M.E., Ph.D.,**  
Principal

**Dr. P. MURUGESAN, M.E., Ph.D.,**  
Head of the Department  
Department of Mechanical Engineering

S. NO	PARTICULAR	RESOURCE PERSON
1.	Prayer Song	<b>College Choir</b>
2.	Welcome Address	<b>Mr.P.Gopinath</b> AP / Mech
3.	Presidential Address	<b>Lion Dr.K.S.Rangasamy</b> Founder Chairman KSR Educational Institutions
4.	Felicitation	<b>Thiru.R.Srinivasan</b> Vice Chairman KSR Educational Institutions
5.	Principal Address	<b>Dr.M.Venkatesan</b> Principal
6.	HoD Address	<b>Dr.P.Murugesan</b> HoD/Mech
7.	Introduction to chief Guest	<b>Mr. Mudaliyar Vishnu Parasuraman</b> III-Mech
8.	Memento to chief Guest	<b>Dr.M.Venkatesan</b> Principal
9.	Chief Guest address	<b>Mrs.V.Vijayalakshmi</b> HR Manager Rainbow Motors commercial Division Salem
10.	Vote of Thanks	<b>Mr.S.Nainar Mohamed</b> III-Mech



KSR INSTITUTE FOR ENGINEERING AND TECHNOLOGY, TIRUCHENGODE-637215



DEPARTMENT OF MECHANICAL ENGINEERING

CENTRE FOR INDUSTRIAL COLLABORATION



STUDENTS ATTENDANCE

TITLE: How to Crack Sales Opportunities

DATE: 04.03.2017

S.NO	REG.No.	NAME	SIGNATURE
1	731614114001	ABHIRAM T	Abhiram
2	731614114002	ABISHEK E	Abhishek
3	731614114003	AJITHKUMAR M	
4	731614114004	AJITHKUMAR M	
5	731614114005	AJITHKUMAR T	
6	731614114006	AJITHKUMAR V	Ajith
7	731614114007	ANAND S	Anand
8	731614114008	ANEESH S	Aneesh
9	731614114009	ARAVIND R	Aravind
10	731614114010	ARAVIND S	
11	731614114011	ARAVINDHAN A J	Aravindhan
12	731614114012	ARAVINDHARAJ S	
13	731614114013	ARAVITNH K	
14	731614114014	ARCHANA P	Archana
15	731614114015	ARJUN B	Arjun
16	731614114016	ARJUN S A	Arjun
17	731614114017	ARJUN T	
18	731614114018	ARUL PRAKASH P	Arul
19	731614114019	ARUN J	Arun
20	731614114020	ARUNKUMAR AR	Arunkumar
21	731614114021	AYYANDHURAI P	
22	731614114022	BALACHANDRAR.M	
23	731614114023	BALAJIL	Balaji
24	731614114024	BARATHRAJ.M	
25	731614114025	BHARATHI. S	Bharathi
26	731614114026	BHARATHKUMAR P	
27	731614114027	DEEPAN CHAKRAVARTHI . S	
28	731614114028	DEVAN . R	Devan
29	731614114029	DEVARAJ. N	Devaraj
30	731614114030	DHANASEKARAN A	
31	731614114031	DHANUSH KUMAR K	Dhanush
32	731614114032	DHAYANITHI R	
33	731614114033	DINESH.S.V	Dinesh
34	731614114034	DINESHKUMAR M	
35	731614114035	ELAMKABILAN.P	Elamkabilan
36	731614114036	EYAD MUHAMMED	Eyad
37	731614114037	GANESH KARTHI K M	Ganesh
38	731614114038	GOKUL KUMAR R	Gokul
39	731614114039	GOKUL PRASATH. L	Gokul
40	731614114040	GOKUL RAJ. M	Gokul
41	731614114071	LOGESH M	Logesh
42	731614114072	LOGESHKUMAR A	Logesh
43	731614114073	MADHANBABU R	Madhan
44	731614114074	MAHENDRAN A	
45	731614114075	MANOJ ARAVINTH E R	Manoj

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NAMAKKAL DI, TAMIL NADU.

S.NO	REG.No.	NAME	SIGNATURE
46	731614114077	MANOJ KUMAR R	Manoj Kumar R
47	731614114078	MATHAN KUMAR S	Mathan
48	731614114079	MEIPRAKASH K	Meiprakash
49	731614114080	MITHUN CHAKRAVARTHY G	Mithun
50	731614114082	MOHAMED KASIF F	Mohamed Kasif F
51	731614114083	MOHAMED RIYAZ M	Mohamed Riyaz M
52	731614114084	MOHAMEDSIRAJDHEEN A.A	Mohamed Siraj Dheen A.A
53	731614114085	MOHAMED YUNUS A	Mohamed Yunus A
54	731614114086	MOHAN P	Mohan P
55	731614114087	MOHAN S	Mohan S
56	731614114088	MOHAN RAJ R	Mohan Raj R
57	731614114089	MUGILESHWARAN K	Mugileshwaran K
58	731614114090	MUHILARASU S	Muhilarasu S
59	731614114091	MUHINTHAR S	Muhinthar S
60	731614114092	MUNIRAJ R	Muniraj R
61	731614114093	MUTHUKUMAR C	Muthukumar C
62	731614114094	MUTHURAJ S	Muthuraj S
63	731614114095	NAINAR MOHAMED S	Nainar Mohamed S
64	731614114096	NANDHA KUMAR P	Nandha Kumar P
65	731614114097	NARESHKUMAR B	Nareish Kumar B
66	731614114098	NAVEEN P	Naveen P
67	731614114099	NAVEEN T P	Naveen T P
68	731614114100	NAVEENKUMAR K P	Naveenkumar K P
69	731614114101	NETHAJI M	Nethaji M
70	731614114102	NIVASAN K	Nivasan K
71	731614114103	PADMANABAN J	Padmanaban J
72	731614114104	POOVARASAN S	Poovarasan S
73	731614114105	PRABHAKARAN S	Prabhakaran S
74	731614114106	PRADEEP N	Pradeep N
75	731614114107	PRADHAP D	Pradhap D
76	731614114108	PRAKASH RAJ T	Prakash Raj T
77	731614114109	PRANESH J	Pranesh J
78	731614114110	PRASANTH C	Prasanth C
79	731614114142	SRINIVASAN P	Srinivasan P
80	731614114144	SURESH P	Suresh P
81	731614114146	SURYA M	Surya M
82	731614114147	SURYAPRAKASH K	Suryaprakash K
83	731614114149	TAMILMANI P	Tamilmani P
84	731614114150	TAMILSELVAN S	Tamilselvan S
85	731614114154	VASANTH S	Vasanth S
86	731614114155	VELMURUGAN M	Velmurugan M
87	731614114158	VENKATESH S	Venkatesh S
88	731614114159	VENUGOPAL V	Venugopal V
89	731614114160	VIGNESH D	Vignesh D
90	731614114163	VIJAY S	Vijay S
91	731614114164	VINITHKUMAR A	Vinithkumar A
92	731614114166	VIJAYAKUMAR M	Vijayakumar M
93	731614114309	GOPINATH.K	Gopinath.K
94	731614114311	JEEVA.S	Jeeva.S
95	731614114316	MUDALIYAR VISHNU PARASURAMAN	Mudaliyar Vishnu Parasuraman
96	731614114319	PRADEEP KUMAR.R	Pradeep Kumar.R
97	731614114324	SATHISHKUMAR.V	Sathishkumar.V
98	731614114326	SURENDAR.A	Surendar.A

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S.NO	REG.No.	NAME	SIGNATURE
99	731614114148	SURYAPRAKASH R	SURYAPRAKASH R
100	731614114152	THIRULOGASANTHAR K	Thirulogasanthar K.
101	731614114314	MADHANRAJ.D	Madhanraj.D.
102	731614114315	MANJUNATH.S	Manjunath.S.
103	731614114701	SHANKAR RAM.R	Shankar Ram.R.
104	731614114151	TARUN CHOUHAN S	Tarun Chouhan S.
105	731614114156	VENKADESH S	Venkadesh S.
106	731614114157	VENKATESH P	Venkatesh P.
107	731614114165	VISHWANATHAN M S	Vishwanathan M S.
108	731614114303	DINESHKUMAR.R	Dineshkumar.R.
109	731614114307	GOKULAKANNAN N	Gokulakannan N.
110	731614114325	SHAIK DA WOOD ZAKI.S.I	Shaik Da Wood Zaki.S.I.
111	731614114330	VIGNESH.L	Vignesh.L.
112	731614114306	ELAVARASAN.M	Elavarasan.M.
113	731614114310	GOWTHAM.M	Gowtham.M.
114	731614114313	LOGESH.A	Logesh.A.
115	731614114331	VIVEKKUMAR.G	Vivekkumar.G.
116	731614114332	YOGESH KUMARAN.R.I	Yogesh Kumaran.R.I.
117	731614114301	BOOPATHI P	Boopathi P.
118	731614114304	DINESHRAGUPATHY.S	Dineshragupathy.S.

Dr. Lakshmi  
4/5/18

HoD / Mech  
4/5/18

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Department of Mechanical Engineering  
Centre for industrial collaboration



FEEDBACK FORM

Name of the Student : ARAVIND R

Date: 04/05/2017

Year / Sem :

Title of the Seminar: How to Crack Sales opportunities

S.No.	Particular	Excellent	Good	Average	Poor
1.	How was the overall organization of the program?	✓			
2.	How relevant was the content discussed by the speaker?		✓		
3.	Are you satisfied with the time and venue?	✓			
4.	What is your opinion about the speaker?	✓			
	How much this session was useful from the knowledge and information point of view		✓		
6.	Overall effectiveness of the Program		✓		

Aravind R

SIGNATURE

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Department of Mechanical Engineering  
Centre for industrial collaboration



FEEDBACK FORM

Name of the Student : ABHIRAM T

Date: 04-03-2017

Year / Sem :

Title of the Seminar: How to Crack Sales opportunities

S.No.	Particular	Excellent	Good	Average	Poor
1.	How was the overall organization of the program?	✓			
2.	How relevant was the content discussed by the speaker?	✓			
3.	Are you satisfied with the time and venue?		✓		
4.	What is your opinion about the speaker?	✓			
	How much this session was useful from the knowledge and information point of view		✓		
6.	Overall effectiveness of the Program	✓			

*Abhis*  
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FEEDBACK FORM

Name of the Student : *Mercy Aravind*

Date: *4/03/2017*

Year / Sem :

Title of the Seminar: *How to Crack Sales opportunities*

S.No.	Particular	Excellent	Good	Average	Poor
1.	How was the overall organization of the program?	✓			
2.	How relevant was the content discussed by the speaker?			✓	
3.	Are you satisfied with the time and venue?		✓		
4.	What is your opinion about the speaker?	✓			
	How much this session was useful from the knowledge and information point of view	✓			
6.	Overall effectiveness of the Program			✓	

*[Signature]*  
SIGNATURE

*[Signature]*

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FEEDBACK FORM

Name of the Student : *Vignesh. L*

Date: *4-03-17*

Year / Sem :

Title of the Seminar: How to Crack Sales opportunities

S.No.	Particular	Excellent	Good	Average	Poor
1.	How was the overall organization of the program?	<i>/</i>			
2.	How relevant was the content discussed by the speaker?		<i>/</i>		
3.	Are you satisfied with the time and venue?			<i>/</i>	
4.	What is your opinion about the speaker?	<i>/</i>			
5.	How much this session was useful from the knowledge and information point of view		<i>/</i>		
6.	Overall effectiveness of the Program	<i>/</i>			

*[Signature]*  
SIGNATURE

*[Signature]*

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TIRUCHENGODE 637 215,  
NAMAKKAL Dt. TAMIL NADU.

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Department of Mechanical Engineering  
Centre for industrial collaboration



FEEDBACK FORM

Name of the Student : NAVEEN P


Date: 04-03-2017

Year / Sem :

Title of the Seminar: How to Crack Sales opportunities

S.No.	Particular	Excellent	Good	Average	Poor
1.	How was the overall organization of the program?	✓			
2.	How relevant was the content discussed by the speaker?	✓			
3.	Are you satisfied with the time and venue?		✓		
4.	What is your opinion about the speaker?	✓			
5.	How much this session was useful from the knowledge and information point of view	+++	✓		
6.	Overall effectiveness of the Program	✓			

*Naveen*  
SIGNATURE

  
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**ENGINEERING AND TECHNOLOGY,**  
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**NAMAKKAL Dt. TAMIL NADU.**

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FEEDBACK FORM

Name of the Student : *Mohan.P*


Date: *04-03-2017*

Year / Sem :

Title of the Seminar: How to Crack Sales opportunities

S.No.	Particular	Excellent	Good	Average	Poor
1.	How was the overall organization of the program?	/			
2.	How relevant was the content discussed by the speaker?		/		
3.	Are you satisfied with the time and venue?	/			
4.	What is your opinion about the speaker?	/			
5.	How much this session was useful from the knowledge and information point of view			/	
6.	Overall effectiveness of the Program			/	

  
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**K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY**  
**DEPARTMENT OF MECHANICAL ENGINEERING**

**MOU HIRING**

Academic Year: 2016-17

S. No.	Reg. No.	Name of the Student	Name of the Company
1	731613114016	Arunraj V	RAINBOW MOTORS COMMERCIAL DIVISION
2	731613114118	Raghul P	
3	731613114177	Vimal s	

  
CENIC Coordinator

  
PRINCIPAL,  
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K. S. R. KALMINAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.

  
HoD / Mech



ASHOK LEYLAND

## Letter of Indent

16.04.2017

To,  
Mr. Arun raj V

16, SINGERAPETTAI BAZZAR ST,  
GUGAI,  
SALEM -636006

Dear Mr. Arun raj V

With reference to your application and subsequent interview you had with us, we are pleased to inform you that you have been selected for the position of **Trainee Service Marketing Executive** you are expected to join your duty at the earliest. kindly confirm your date of joining.

Please note that the detailed letter of appointment will be issued to you after Three month (Probation Period) day of your joining. After three month based on your performs you will appointed as a Permanent Employee of M/s Rainbow motors Commercial Division. During your Probation Period your Stipend will be (8000/- + Petrol Allowance ) At the time of joining you are required to bring & submit the following documents.

- 4 passport size photographs
- Address proof (Ration Card, Voter ID, Aadhar Card, Driving License...
- Copies of Educational Certificates
- Experience certificate
- Salary Certificate/Slip from the previous employer
- Release letter from the previous Organization

With Regards

For Rainbow Motors Commercial Division,

General Manager

DOJ : \_\_\_\_\_

**RAINBOW MOTORS COMMERCIAL DIVISION** Authorized Dealers Ashok Leyland Vehicles

Head Office : Salem Bangalore Bypass Road, Maamangam, Salem -636 302.

t : +91 427 2345 300, 2345 310, 2345 350, 2345 360

**BRANCH OFFICE :** Namakkal : Ph : 04286-277792, 277793, Krishnagiri : Ph :04343-225488,226488

www.rainbowmotors.in

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K. S. R. KALVI NAGAR  
TIRUCHENGODE-637 005  
NAMAKKAL Dt, TAMIL NADU.



ASHOK LEYLAND

## Letter of Indent

16.04.2017

To,  
Mr. Raghul P

19/11 NALLAPAN THOTTAM  
KONDALAMPATTY  
SALEM-636 010

Dear Mr. Raghul P

With reference to your application and subsequent interview you had with us, we are pleased to inform you that you have been selected for the position of Trainee Service Marketing Executive you are expected to join your duty at the earliest. kindly confirm your date of joining.

Please note that the detailed letter of appointment will be issued to you after Three month (Probation Period) day of your joining. After three month based on your performs you will appointed as a Permanent Employee of M/s Rainbow motors Commercial Division. During your Probation Period your Stipend will be (8000/- + Petrol Allowance ) At the time of joining you are required to bring & submit the following documents.

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- Address proof (Ration Card, Voter ID, Aadhar Card, Driving License...
- Copies of Educational Certificates
- Experience certificate
- Salary Certificate/Slip from the previous employer
- Release letter from the previous Organization

With Regards

For Rainbow Motors Commercial Division,

General Manager

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K. S. R. KALVI NAGAR  
DOJ : TIRUCHENGODE-637 405,  
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**RAINBOW MOTORS COMMERCIAL DIVISION** Authorized Dealers Ashok Leyland Vehicles

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t : +91 427 2345 300, 2345 310, 2345 350, 2345 360

**BRANCH OFFICE** : Namakkal : Ph : 04286-277792, 277793, Krishnagiri : Ph : 04343-225488,226488

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ASHOK LEYLAND

## Letter of Indent

16.04.2017

To,  
Mr. Vimal S

1/159 KANIYALANKADU  
MANATHI, MANATHI(PO)  
TIRUCHENGODE(TK)  
NAMAKKAL(DT)637212

Dear Mr. Vimal S

With reference to your application and subsequent interview you had with us, we are pleased to inform you that you have been selected for the position of **Trainee Service Marketing Executive** you are expected to join your duty at the earliest. kindly confirm your date of joining.

Please note that the detailed letter of appointment will be issued to you after Three month (Probation Period) day of your joining. After three month based on your performs you will appointed as a Permanent Employee of M/s Rainbow motors Commercial Division. During your Probation Period your Stipend will be (8000/- + Petrol Allowance ) At the time of joining you are required to bring & submit the following documents.

- 4 passport size photographs
- Address proof (Ration Card, Voter ID, Aadhar Card, Driving License...
- Copies of Educational Certificates
- Experience certificate
- Salary Certificate/Slip from the previous employer
- Release letter from the previous Organization

With Regards

For Rainbow Motors Commercial Division,

  
General Manager

  
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K. S. R. KALVI  
DOJ : TIRUCHENGODE  
NAMAKKAL DISTRICT

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**BRANCH**

Namakkal : Ph : 04286-277792, 277793, Krishnagiri : Ph :04343-225488,226488

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