



## **6.2.1 The Institutional Strategic / Perspective Plan is Effectively Deployed**

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# **Strategic Plan: 2021 – 2026**

PCRP

# K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY

(Affiliated to Anna University, Chennai)  
K.S.R. Kalvi Nagar, Tiruchengode - 637 215  
Namakkal District, Tamil Nadu

## *Strategic Plan*

### 2021-2026



*M. K. P.*  
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K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI. TAMIL NADU.

## 1. ABOUT THE INSTITUTION

K.S.R. Educational Institutions are small steps towards literacy, made into a giant leap in education - Seventeen institutions, 400 acres, 30,000 students, 5000 faculty, Kindergarten to Ph.D. level, Engineering, Dental, Nursing, Science and Humanities, Management, Polytechnic, Industrial Training, Schools; all in one campus in Tiruchengode, Tamil Nadu. Lion Dr. K. S. Rangasamy MJF Founder-Chairman hails from rural background whose dream in uplifting rural into an educational hub offering quality education is made reality now. K S R Institute for Engineering and Technology was founded in the year 2011 by the man of great insight, Thiru. R. Srinivasan. He is the younger son of Lion Dr. K.S. Rangasamy whose altruism enlightens the society. KSRIET contains well qualified and handful experienced faculty members who act as mentors & facilitators for the students to create a comfort learning atmosphere and to produce skilled engineers with human values. The college provides the following courses:

### Undergraduate Courses:

- ❖ Computer Science and Engineering
- ❖ Electrical & Electronics Engineering
- ❖ Electronics & Communication Engineering
- ❖ Information Technology
- ❖ Mechanical Engineering
- ❖ Biomedical Engineering

### Post Graduate Courses:

- ❖ Embedded System Technologies
- ❖ CAD / CAM
- ❖ Software Engineering
- ❖ Big Data Analytics

Our faculty members have published more than 200 research papers in International Journals and 150 papers in National Journals. Our students bagged 1 GOLD Medal and 14 University Ranks from Anna University, Chennai. Students make use of e-box e-learning resource to enhance 24x7 developing skills on C, data

structures, Java programming and debugging. KSRIET provides higher education opportunities and make students appear for various entrance examinations. Also, Entrepreneurship Development Cell (EDC) at KSRIET creates business ideas among the students. KSRIET offers training program on Technical Skills, Soft Skills, Verbal Ability & Aptitude and student's performance are assessed during training. Alumni portal is installed to connect the passed out students of KSRIET for the betterment of the current and future KSRIETians. As per the guidelines of Anna University, Chennai "Students Counselling centre and as per AICTE Instructions, Online Grievance Redressal System is available for faculty members, staff members, students and parents.

Step by step progress is the noteworthy feature of our college. KSRIET has received a plenty of Rankings and Awards for Academic Excellence. These attainments have been motivating the Institute to proceed further in a fruitful way and making our students shine in all the domains. The Institute's Ranking and Awards are as follows:

- UG programmes MECH, EEE, ECE, CSE, IT except BME (started in the year 2020) are accredited by NBA
- One among 4 colleges in Tamil Nadu and 29 Colleges in India in Achieving Best Practices in AICTE Approved Institutions
- Secured 9<sup>th</sup> Rank in Top Engineering Colleges of Excellence in Competition Success Review by GHRDC Engineering College Survey 2017
- Accorded PLATINUM RATING in AICTE - CII Survey of Industry Linked Technical Institutes 2020
- Categorized as "BAND B' Institutions (Rank Between 26 to 50) in private self-financing colleges in India by ATAL Ranking of Institutions on Innovation Achievements - ARIIA 2020
- Ranked in top 200 Private Engineering colleges in India & Top 100 Private Engineering colleges in south India by The WEEK - HANSA RESEARCH BEST COLLEGE AND UNIVERSITY Survey 2020.
- Ranked in Top 25 outstanding Engineering Colleges of Excellence in India by CSR - GHRDC Engineering Colleges Survey 2021

  
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## 2. VISION

To become a globally recognized Institution in Engineering Education, Research and Entrepreneurship

## 3. MISSION

- Accomplish quality education through improved teaching-learning process
- Enrich Technical Skills with state of the art laboratories and facilities
- Enhance research and entrepreneurship activities to meet the industrial and societal needs

## 4. CORE VALUES

To achieve vision and mission, we commit to our core values of

- Academic Excellence
- Integrity
- Accountability
- Attitude
- Human values and Ethics
- Student Centric
- Collaboration

## 5. SWOC ANALYSIS

### Strengths:

1. State of Art infrastructure and Laboratories
2. Committed management
3. Quality and Competent faculty
4. Academic freedom
5. Faculty retention
6. Vibrant Training and Placement cell
7. Internships and Excellent Placement Record
8. Mentoring and counselling
9. Well established library
10. Research laboratories and publications
11. Industry Collaboration
12. Delegation of power and ownership

  
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Weakness:

1. Most of the students are first graduates
2. Many students with average communication skills
3. Shortage of skilled staff
4. Less faculty members with industry experience
5. Lack of core placement
6. Lack of understanding of HR policy and dissemination

Opportunities:

1. Eligibility to become an autonomous institution
2. Skill development programmes and trainings from first year onwards
3. Support for career and self-development of faculty members
4. Enriching interpersonal skills of students through various Forums, Cells and Clubs
5. Alumni support for knowledge sharing, projects, internships and Placements
6. Placement opportunities in Tier 1 industries
7. Strengthening Collaboration with industry in innovation, research, consultancy, training and internship through MoUs
8. Eligibility to apply for more funding schemes

Challenges:

1. Retention and Recruitment of competent faculty members
2. Implementation of NEP in affiliated institutions
3. Attitude and Mindset of Gen Z students
4. Entry of many deemed universities
5. Rapid change in technologies

  
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## 6. LONG TERM GOALS

K S R Institute for Engineering and Technology is committed to provide Quality Education and Training to make students outshine in the fields of Science, Engineering & Technology and make students proficient to meet the changing and challenging needs of society and industry by executing the following initiatives:

- ❖ Improving the competency level of the faculty and keeping them always innovative in the methods of teaching-learning process
- ❖ Sustaining the state-of-the-art infrastructure and amicable learning ambience
- ❖ Contributing to the academic excellence and in-depth knowledge of students
- ❖ Providing handful opportunities for Research and Development Programs
- ❖ Having Tie-ups with industries to update the latest trends and make students industry ready engineers
- ❖ Educating moral and ethical values to realize the societal needs
- ❖ Assuring continual enrichment of Quality Management System

  
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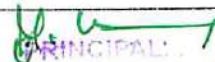
## 7. YEARLY OBJECTIVES

Academic year	Objectives
2021 - 22	<ul style="list-style-type: none"> <li>❖ To get NAAC status</li> <li>❖ To get Autonomous status.</li> <li>❖ To get Permanent affiliation from University</li> <li>❖ To get research centre approval for physics, mechanical and computer science departments</li> </ul>
2022 - 23	<ul style="list-style-type: none"> <li>❖ NBA status renewal</li> <li>❖ To get 12b</li> <li>❖ To introduce new UG and PG courses on emerging technologies.</li> <li>❖ To get NIRF ranking</li> <li>❖ Increase in intake</li> <li>❖ To establish Startups</li> <li>❖ To launch journal by Institution</li> <li>❖ To establish digital campus</li> </ul>
2023 - 24	<ul style="list-style-type: none"> <li>❖ To get more Patents</li> <li>❖ Admission of international students</li> <li>❖ To establish TBI</li> <li>❖ To get More consultancy work</li> <li>❖ To improve h index of institution above 25</li> <li>❖ To receive Clean &amp; Smart Campus Award from AICTE</li> <li>❖ To get research centre approval for IT and chemistry departments</li> </ul>
2024 -25	<ul style="list-style-type: none"> <li>❖ To get College with Potential for Excellence (CPE) award from UGC</li> <li>❖ To get listed in Top 100 in NIRF ranking</li> <li>❖ To establish Research &amp; Technology park</li> <li>❖ To create Skill development centre</li> <li>❖ Signing MoUs with international universities for academic and research collaboration</li> </ul>
2025-26	<ul style="list-style-type: none"> <li>❖ More than 70 percent faculty with PhD</li> <li>❖ Faculty and student exchange programs with foreign universities</li> <li>❖ Research centre approval for ECE</li> <li>❖ Institution Journal with scopus index</li> <li>❖ To get Tier 1 NBA</li> </ul>

After the brain storming session based on the vision, mission, core values, inputs from stake holders and SWOC analysis, the following strategic goals are arrived for the development of institution.

## Strategic Goals

S.No.	Strategic Goals
1.	Digital Campus and e-Governance
2.	Accreditations and Rankings
3.	Physical Infrastructure
4.	Academic Excellence
5.	Innovation, Research and Development
6.	Industry Collaboration
7.	Library Infrastructure
8.	Financial Management
9.	Skill Development and Placement
10.	Attraction and Retention of Competent Faculty
11.	Quality Assurance and Audit Systems
12.	Input Quality
13.	Entrepreneurship Development
14.	Extra-curricular and Co-curricular Activities
15.	Career Guidance and Support
16.	Alumni Engagement
17.	Institutional Branding and Outreach Program
18.	Quality of Campus Life
19.	Internal Fund generation
20.	Global Initiatives

  
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## Action Plan

### 1. Digital Campus and e-Governance

STRATEGIES	TASKS
Digital Campus	<ul style="list-style-type: none"> <li>❖ To establish a campus with digital infrastructure and technology to be open, connected, adaptable and future proof</li> <li>❖ To provide end to end digitization of teaching, learning, research and administration process</li> </ul>
E - governance	<ul style="list-style-type: none"> <li>❖ Establishing E-Governance</li> <li>❖ CMS Data analysis</li> <li>❖ 360 degree feedback</li> <li>❖ E - circulars and E - approvals</li> <li>❖ Digitizing all documents</li> <li>❖ Facilities to get Data anytime and anywhere</li> </ul>
Governing Council	<ul style="list-style-type: none"> <li>❖ Guiding, Reviewing and approving policies</li> <li>❖ Monitoring Institutional Performance</li> <li>❖ Feedback mechanism for better governance</li> <li>❖ Implementation of suggestions given by governing council.</li> </ul>
Vision, Mission Quality policy and Goals	<ul style="list-style-type: none"> <li>❖ Revision of Vision and Mission and dissemination</li> <li>❖ Revising short term and Long term Goals</li> <li>❖ Revising Quality Policy</li> <li>❖ Setting strategic goals and action Plan for every process</li> </ul>

  
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## 2. Accreditations and Rankings

STRATEGIES	TASKS
Accreditation	<ul style="list-style-type: none"> <li>❖ Getting Tier -1 NBA accreditation</li> <li>❖ Getting NAAC A++ accreditation</li> <li>❖ Getting Autonomous</li> <li>❖ Getting permanent affiliation</li> </ul>
Awards and Rankings	<ul style="list-style-type: none"> <li>❖ College with Potential for Excellence (CPE) by UGC</li> <li>❖ Getting Clean &amp; Smart Campus Award from AICTE</li> <li>❖ Getting NIRF ranking</li> <li>❖ Getting 12b status</li> <li>❖ Participating in surveys to get national level ranking</li> </ul>

## 3. Physical Infrastructure

STRATEGIES	TASKS
Academic Infrastructure	<ul style="list-style-type: none"> <li>❖ Adequate Classrooms, tutorial halls and seminar halls for new programmes</li> <li>❖ Smart classrooms with multimedia support</li> <li>❖ Modernization of library</li> <li>❖ R &amp; D Labs with latest tools</li> <li>❖ Industry supported Labs</li> <li>❖ Project Labs</li> <li>❖ Modern Tools for Teaching &amp; Learning Process</li> <li>❖ Establishment of Teaching Learning Centre</li> </ul>
IT Infrastructure	<ul style="list-style-type: none"> <li>❖ To establish Cloud Storage and Server</li> <li>❖ To increase internet bandwidth upto 80 Mbps</li> <li>❖ To upgrade the existing computer systems and accessories</li> </ul>

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STRATEGIES	TASKS
Hostel, Sports and Canteen	<ul style="list-style-type: none"> <li>❖ Enhancement of facilities in boys and ladies hostel</li> <li>❖ Indoor and outdoor facilities for sports and games</li> <li>❖ To establish sports academy with international standards</li> <li>❖ Canteens to provide hygienic food with affordable price</li> </ul>
Green Campus	<ul style="list-style-type: none"> <li>❖ Tree plantation</li> <li>❖ Landscaping</li> <li>❖ Rain water harvesting</li> <li>❖ Solid waste management</li> <li>❖ Energy management</li> <li>❖ Restriction to plastic usage</li> </ul>

  
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#### 4. Academic Excellence

STRATEGIES	TASKS
<p>Establishment of Teaching Learning Centre (TLC)</p>	<ul style="list-style-type: none"> <li>❖ Strengthening the academic programmes and creating excellence to meet the challenges of highly competitive and global workforce</li> <li>❖ Constitution of academic teams to visit premier institutions to formulate best practices in Teaching-Learning and Evaluation Process</li> <li>❖ Enhancing pedagogic skills needed for effective implementation of teaching-learning process</li> <li>❖ Developing and nurturing competencies needed for integrating technology in teaching, learning and evaluation processes</li> <li>❖ Providing academic independence with accountability</li> <li>❖ Improving student engagement and student academic development through communities of practice.</li> <li>❖ Conducting orientation programs to new faculty members</li> <li>❖ Providing information literacy to faculty members</li> <li>❖ Organizing workshops on Outcome Based Education</li> <li>❖ Organizing workshops on ICT tools for online learning, assessment and evaluation</li> <li>❖ Establishing smart classrooms and e-learning facilities</li> <li>❖ Organizing guest lecturers to teach advanced technologies in a course by industry experts</li> </ul>

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Curriculum Design  
and Course Plan  
based on Outcome  
Based Education

- ❖ Designing curriculum as per all graduate attributes, expectations of stake holders and premier institutes as benchmarks
- ❖ Involving industry experts in framing curriculum and syllabus
- ❖ Defining course outcomes, Programme outcomes and Programme specific outcomes
- ❖ Preparing a detailed Course Plan as per academic calendar and focusing Outcome Based Education
- ❖ Using different teaching pedagogies with various teaching aids to make the students interactive in the class
- ❖ Using various ICT tools for teaching, assessment and evaluation
- ❖ Encouraging participative learning
- ❖ Developing e-learning content for all courses
- ❖ Preparing courses for MOOC platform
- ❖ Using Learning Management System to support students

Expanding pedagogical approaches and Use of Active learning tools and techniques for content delivery and assessment

- ❖ Activity based learning
- ❖ Participative learning
- ❖ Project based learning
- ❖ Experiential learning
- ❖ Case Studies
- ❖ Flipped Classroom
- ❖ Problem based learning
- ❖ Reciprocal teaching
- ❖ Fishbowl Discussion
- ❖ Role Play
- ❖ Jigsaw Teaching Technique
- ❖ Think/Share/Pair Technique
- ❖ Brainstorming
- ❖ Virtual Lab
- ❖ Implementing Bloem's Taxonomy in assessment
- ❖ Assessing learning outcomes based on quizzes and assignments
- ❖ Implementing Continuous progress assessments to measure outcomes

Promote increased faculty-student and student-student interaction

- ❖ Class Committee Meeting
- ❖ Academic review Meeting
- ❖ Online Feedback system
- ❖ Peer assessment / review
- ❖ Mentoring by faculty
- ❖ Mentoring by students
- ❖ Contribution of advanced learners



<p>Develop more interdisciplinary learning opportunities for all students</p>	<ul style="list-style-type: none"> <li>❖ Planning Strategically and allocating space and technology to facilitate interdisciplinary collaborations</li> <li>❖ Encouraging students to take MOOC courses like NPTEL, SWAYAM, Coursera, Udemty etc.</li> <li>❖ Opting interdisciplinary Open Elective Courses</li> <li>❖ Encouraging students to take interdisciplinary projects</li> </ul>
<p>Upgrading faculty and staff competence and Faculty Development Programs</p>	<ul style="list-style-type: none"> <li>❖ Organizing faculty development programs on latest technologies</li> <li>❖ Deputing faculty and staff for competence development to industries</li> <li>❖ Improving Techno Savvy Skills of faculty</li> <li>❖ Motivating faculty to take latest technology courses in NPTEL, SWAYAM, Coursera, Udemty etc.</li> </ul>
<p>Student Quality Circles</p>	<ul style="list-style-type: none"> <li>❖ To address issues related mainly to student behavior, interpersonal relationship, effective use of infrastructure</li> <li>❖ To involve student participation in Quality Maintenance</li> </ul>
<p>Faculty Quality Circles</p>	<ul style="list-style-type: none"> <li>❖ To improve teaching -learning process</li> <li>❖ To improve inter-disciplinary research among the faculty</li> </ul>
<p>Reading Club Activity for faculty</p>	<ul style="list-style-type: none"> <li>❖ To improve the reading habits of faculty and inculcate the reading culture among the faculty members in the institute</li> </ul>

  
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## 5. Innovation, Research and Development

STRATEGIES	TASKS
R & D activities	<ul style="list-style-type: none"> <li>❖ Encouraging the faculty to pursue Ph.D.</li> <li>❖ Encouraging faculty to attend Seminars, workshops, FDPs, conferences and online courses for acquiring multidisciplinary knowledge</li> <li>❖ Encouraging faculty members to organize a greater number of FDPs, Workshops, STTPs to strengthen their domain expertise</li> <li>❖ Quality publications in SCI/WOS/Scopus /UGC-CARE journals</li> <li>❖ Increasing the h-index and citation index of individual faculty</li> <li>❖ Increasing the h-index and citation index of institution</li> <li>❖ Applying for AICTE / UGC/ DST grants to organize Seminars, Faculty Development Programmes and Conferences</li> <li>❖ Applying for major and minor research projects</li> <li>❖ Motivating faculty members to publish books, chapters in renowned publishers</li> <li>❖ Establishing SIG (Special Interest Group) consisting of faculty, Students, Alumni and Industry persons to work on the latest technologies</li> <li>❖ Encouraging faculty members to acquire supervisor recognition under Anna University and other Universities</li> <li>❖ Encouraging faculty members to become member of Advisory or Technical committee for reputed National/International Conferences</li> <li>❖ Encouraging faculty members to become reviewer/editor for referred National / International Journals</li> </ul>

STRATEGIES	TASKS
	<ul style="list-style-type: none"> <li>❖ Encouraging faculty members to become mentor /consultant in the industry</li> <li>❖ Appointing R&amp;D persons from Industries as Visiting faculty to guide and mentor students and faculty</li> <li>❖ Appreciation of achievements &amp; innovations of students and faculty with rewards</li> </ul>
<p><b>R&amp;D Infrastructure &amp; Teams</b></p>	<ul style="list-style-type: none"> <li>❖ Modernization of all laboratories</li> <li>❖ Establishing common R&amp;D lab to encourage interdisciplinary/ multi-disciplinary research</li> <li>❖ Enhancing R &amp; D labs pertained to chosen domain in each department</li> <li>❖ Dedicated R&amp;D facilitation &amp; documentation centre</li> <li>❖ Competent technical staff for R&amp;D labs</li> <li>❖ Start new Journals with scopus indexing.</li> </ul>
<p><b>Establishing Centres of Excellence</b></p>	<ul style="list-style-type: none"> <li>❖ Establishing centres of excellence</li> <li>❖ Fund raising through Project proposals and Consultancy activities</li> <li>❖ Apply for TEQIP/Government/ other funding</li> <li>❖ Establishing Consultancy Cell</li> </ul>
<p><b>MOU with premier institutes/ R&amp;D labs</b></p>	<ul style="list-style-type: none"> <li>❖ MoUs with higher learning institutions in India &amp; abroad to enhance research and publications</li> <li>❖ Collaborative research activities with IISC, IITs, TIFR, ISRO, DRDO, NAL, HAL, BEL, BHEL.etc</li> <li>❖ Multi &amp; inter disciplinary research and product development</li> <li>❖ MoUs with R&amp;D Organization</li> </ul>
<p><b>Innovation Activities</b></p>	<ul style="list-style-type: none"> <li>❖ Motivating all years of students to develop mini projects in Project lab</li> <li>❖ Encouraging students to participate in innovation activities like IIC, SIH, Hackathons</li> </ul>

STRATEGIES	TASKS
	<ul style="list-style-type: none"> <li>❖ Arranging more hands-on training programmes to students on entrepreneurship by Industry mentors</li> <li>❖ Mentoring students by faculty, Industry person and Alumni to convert their ideas to product development</li> <li>❖ Organizing Year-wise Project competitions and appreciating with rewards</li> </ul>
Setting up of IPR cell	<ul style="list-style-type: none"> <li>❖ Patent filing, Scaling up &amp; Commercialization</li> <li>❖ Creating IPR awareness to students and faculty by conducting more programmes through IPR cell</li> <li>❖ Increasing Patent registration by both faculty and students through IPR cell</li> <li>❖ Appointment of search and Patent Attorney</li> </ul>

  
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## 6. Industry Collaboration

STRATEGIES	TASKS
Empower the Industry Connect	<ul style="list-style-type: none"> <li>❖ Frequent Visit to Industries</li> <li>❖ Inviting Industry Experts for Guest Lecture, Seminar and to act as Visiting Faculty.</li> <li>❖ Visit of Industry Executives and Practising Engineers to the Institute to see our research and lab facilities</li> <li>❖ Signing MoUs with Industries</li> <li>❖ Identifying the industries to support our research activities of each Department</li> <li>❖ Member in HR forums and other technological society</li> <li>❖ Utilize the Industry experts as mentor for student's projects and Career Guidance</li> <li>❖ Apply for funding / Journal Publications jointly with Industry</li> <li>❖ Organize Industry HR conclave</li> <li>❖ Partner with industry for syllabus reviews/advisory roles</li> <li>❖ Enrolling industry personnel for PG and PhD courses</li> </ul>
Effective Resources sharing	<ul style="list-style-type: none"> <li>❖ Inviting industry experts to deliver the lecture for fundamental and advanced courses</li> <li>❖ Inviting the HR persons to conduct Mock Interview to our students</li> <li>❖ Allot the industry experts as Mentor to the students group</li> <li>❖ Sending faculty members for industry training</li> <li>❖ Training for industry person by our eminent faculty</li> <li>❖ Inviting the experts from industry to evaluate the student's project work and paper presentation</li> </ul>

Setting up Centre of Excellence/Industry Supported Lab/Skill Development Training Centre	<ul style="list-style-type: none"> <li>❖ Establishment of Centre of Excellence/ Industry Supported Laboratories to enhance the Technical training, Project guidance, Consultancy and Placement</li> </ul>
Skill Development Training Centre	<ul style="list-style-type: none"> <li>❖ Establishment of skill development training centre</li> <li>❖ Identify thrust areas expected by the industry</li> <li>❖ Design the industry supported courses in consultation with industry</li> <li>❖ Conduct industry supported courses to meet the industrial needs and make the students industry ready graduates</li> </ul>

#### 7. Library Infrastructure

STRATEGIES	TASKS
Digital and E-library	<ul style="list-style-type: none"> <li>❖ Establishment of Digital &amp; E - Library</li> <li>❖ Automation of library resources and access</li> <li>❖ Enhancement of Digital Infrastructure</li> <li>❖ Procurement of online Books and Journals</li> <li>❖ Establishing cloud based online access</li> </ul>

#### 8. Financial Management

STRATEGIES	TASKS
Budgeting	<ul style="list-style-type: none"> <li>❖ Institute and Department wise Budget planning.</li> <li>❖ Estimate of income, expenditure and revenue.</li> <li>❖ Budget approval through finance committee.</li> </ul>
Financial Governance	<ul style="list-style-type: none"> <li>❖ Planned expenditure management</li> <li>❖ Procurement and Financial policies implementation</li> <li>❖ Periodical internal checks in balances</li> <li>❖ Support through research, consultancy and training</li> </ul>

Monitoring and growth plan

- ❖ Monitoring the expenditure as per budget
- ❖ Periodical financial audit
- ❖ Predicting internal revenue
- ❖ Expansion plans


### 9. Skill Development and Placement

STRATEGIES	TASKS
Placement Readiness Programme	<ul style="list-style-type: none"> <li>❖ Training on Communication skills</li> <li>❖ Training on Problem solving skills</li> <li>❖ Technical training on programming and other core domains</li> <li>❖ Soft skill Development programmes</li> <li>❖ Assessments and Mock Interview</li> </ul>
Industry Readiness	<ul style="list-style-type: none"> <li>❖ Encouraging students to undergo certificate courses on emerging technologies through skill development centre</li> <li>❖ Preparing students on values and ethics</li> <li>❖ Up skilling and Re skilling</li> <li>❖ Preparing students for lifelong learning</li> </ul>
Vibrant Training and Placement activities	<ul style="list-style-type: none"> <li>❖ Creating database of potential core and IT industries</li> <li>❖ Identifying the industry needs and requirements</li> <li>❖ Preparing skill development plan and conducting training programmes based on industry requirements</li> <li>❖ Creating more opportunities for campus placement and coordinating campus recruitment process</li> <li>❖ Planning and execution of more internship opportunities.</li> <li>❖ Placing more students in Day 1 campus Interview</li> <li>❖ To provide multiple offers</li> <li>❖ To place more students in higher salary packages.</li> </ul>

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## 10. Attraction and Retention Competent Faculty

STRATEGIES	TASKS
Conducive working environment	<ul style="list-style-type: none"> <li>❖ Formulation of HR policy and implementation for faculty welfare</li> <li>❖ Providing best infrastructure and facilities</li> <li>❖ Recognitions and rewards</li> <li>❖ Providing Quarters facilities</li> <li>❖ Free bus facilities</li> <li>❖ Group Insurance</li> <li>❖ Establishing recreation club</li> <li>❖ Organizing celebrations, fun events and competitions through staff club</li> <li>❖ Motivating through interactions</li> <li>❖ Developing Leadership competencies</li> <li>❖ Providing all amenities inside the campus</li> </ul>
Career growth & Development	<ul style="list-style-type: none"> <li>❖ Retention plans through Career Advancement scheme</li> <li>❖ Sponsorship/ Deputation, sabbaticals for higher education and Exchange programmes</li> <li>❖ Sponsorship to participate in Seminars, Workshops, FDPs and Conferences</li> <li>❖ Deputation to premier national /international universities/industry for knowledge and skill development</li> </ul>

  
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## 11. Quality Assurance and Audit systems

STRATEGIES	TASKS
Establishing Quality Systems	<ul style="list-style-type: none"> <li>❖ Establishing a detailed Strategic Plan for academic activities</li> <li>❖ Development and application of quality benchmarks for academic activities</li> <li>❖ Ensuring Internalization of Quality Culture</li> <li>❖ Publishing Quality Policy</li> <li>❖ Educating and Training of all employee</li> </ul>
Quality activities by IQAC	<ul style="list-style-type: none"> <li>❖ To ensure quality and outcome based learning environment</li> <li>❖ Conduct of regular academic and financial audits</li> <li>❖ Review of Research activities</li> <li>❖ Review of industry interaction activities</li> <li>❖ Organize seminars/ workshops for improving quality of education</li> <li>❖ Collaborate with other stakeholders for quality evaluation and promotion</li> </ul>
Feedback System	<ul style="list-style-type: none"> <li>❖ Class Committee Meeting</li> <li>❖ Academic review Meeting</li> <li>❖ Online Feedback system</li> <li>❖ Mentoring by faculty</li> <li>❖ HoD/Director hour</li> <li>❖ Suggestion Box</li> <li>❖ Course-End Survey</li> <li>❖ Graduate-Exit Survey</li> <li>❖ Taking remedial measures immediately</li> <li>❖ Posting Action Taken Report on website</li> </ul>
Academic Audit	<ul style="list-style-type: none"> <li>❖ Establishing audit process and audit teams</li> <li>❖ Providing Training to internal auditor teams</li> </ul>

	<ul style="list-style-type: none"> <li>❖ Conducting Periodical Audits</li> <li>❖ Auditing files as per NBA and NAAC accreditation</li> </ul>
Continual improvement, Rewards and Recognitions	<ul style="list-style-type: none"> <li>❖ Providing rewards to students for achievements in university examinations every semester</li> <li>❖ Providing incentives for 100% result producers in university examinations</li> <li>❖ Encouraging competitions among Quality circle and providing rewards for the best quality circle</li> <li>❖ Organizing interdisciplinary annual competitions</li> </ul>

## 12. Input Quality

STRATEGIES	TASKS
Attracting quality students	<ul style="list-style-type: none"> <li>➤ Admission based on Common assessment and JEE main exam score</li> <li>➤ To attract students from other states and countries</li> <li>➤ Free seat to meritorious students</li> <li>➤ Fees concession to students with high cut off marks</li> </ul>

### 13. Entrepreneurship Development

STRATEGIES	TASKS
Entrepreneurship Development Cell	<ul style="list-style-type: none"> <li>❖ Increasing activities under EDC cell in collaboration with Industries</li> <li>❖ Budget /seed funding for initial projects</li> <li>❖ Identification of emerging areas of entrepreneurship</li> </ul>
Identification of Students, Mentors & Training	<ul style="list-style-type: none"> <li>❖ Conducting "Idea Contest" to kindle innovation among students</li> <li>❖ Identify interested students for entrepreneurship</li> <li>❖ Identify mentors from successful entrepreneurs, Alumni/others</li> <li>❖ Formal training on entrepreneurship</li> </ul>
Leverage Promotion agencies	<ul style="list-style-type: none"> <li>❖ EDC agencies and networking</li> <li>❖ Encouraging students to participate in various EDC competitions.</li> <li>❖ Leverage for funding &amp; support</li> </ul>
Startups, Incubation & Pilot projects	<ul style="list-style-type: none"> <li>❖ Inviting Industry persons and Alumni to establish Startups in the campus.</li> <li>❖ Establish incubation centre for prototypes</li> <li>❖ Provide incubation support for students</li> <li>❖ Incubation support for outside SMEs</li> </ul>
Incubation Centre / Product Development	<ul style="list-style-type: none"> <li>❖ Encourage "idea to product" pre-incubation activities</li> <li>❖ Giving more attention to Product development by providing space and support</li> <li>❖ Producing more entrepreneurs through TBI (Technological Business Incubators)</li> </ul>

#### 14. Extra-curricular and Co-curricular Activities

STRATEGIES	TASKS
Professional Activities	<ul style="list-style-type: none"> <li>❖ Encouraging students to participate in seminars, workshop, hackathon and technical contests</li> <li>❖ Encouraging students to present the papers in National Level Technical Symposium</li> <li>❖ Encouraging students to publish papers in conferences and journals</li> <li>❖ Organizing events through students association and forums</li> <li>❖ Students' membership in professional societies</li> <li>❖ Professional society activities by students</li> <li>❖ Organizing symposium and other professional events to students</li> <li>❖ Involve the students to organize the events through association, forums and clubs</li> <li>❖ Plan the seminar and other technical events to meet the currents academic courses</li> <li>❖ Motivate the students to apply the various awards in the professional societies</li> <li>❖ Achievers awards celebration planned to recognize the Achievers every year</li> <li>❖ Establish the centre to train our students in foreign languages</li> </ul>
Sports and Cultural activities	<ul style="list-style-type: none"> <li>❖ Recruitment of dedicated coaches for sports and games</li> <li>❖ Regular training to students by coaches</li> <li>❖ Encouraging students to participate in tournaments</li> <li>❖ Organizing and hosting sports competitions</li> <li>❖ Fees concession for state and national level players</li> </ul>

- ❖ Establishment of cultural and music club
- ❖ Organizing non technical and fun events through various clubs and cells
- ❖ Establish sports academy for games to train our college and other college students
- ❖ Celebrate the Sports Day to recognize the sports achievers

### 15. Career Guidance and Support

STRATEGIES	TASKS
Career Guidance	<ul style="list-style-type: none"> <li>❖ To establish Centre for government and competitive exams</li> <li>❖ To establish Centre for foreign languages</li> <li>❖ Organizing seminars on career awareness</li> <li>❖ To establish GATE coaching centre</li> <li>❖ Vibrant Entrepreneurship Development cell</li> <li>❖ Higher Education Cell</li> </ul>

  
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## 16. Alumni Engagement

STRATEGIES	TASKS
Alumni Association	<ul style="list-style-type: none"> <li>❖ Establishing office for Alumni association at campus</li> <li>❖ Establishing Alumni Chapters</li> <li>❖ Creating Alumni Portal in website and updating Database</li> <li>❖ Organizing Alumni Induction programme every year</li> <li>❖ Conducting Alumni meets every year at Department and Institutional levels</li> </ul>
Alumni Engagement	<ul style="list-style-type: none"> <li>❖ Regular interactive sessions with students by Alumni</li> <li>❖ Inviting Alumni as resource person for seminars and workshops</li> <li>❖ Alumni participation as board of members in professional committees of the institution</li> <li>❖ Alumni mentors for project guidance</li> <li>❖ Support for placements and internships</li> <li>❖ Connect on LinkedIn with Alumni</li> <li>❖ Collect data from alumni and employ strategies for industry readiness</li> <li>❖ Improving the systems and infrastructures needed for alumni relations offices to support collaboration across development</li> </ul>



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## 17. Institutional Branding and Outreach Program

STRATEGIES	TASKS
Organizing National Level Programs	<ul style="list-style-type: none"> <li>❖ Coding Contests like Hackathons with attractive prizes</li> <li>❖ Organizing Project Expos with Jury members from industries</li> </ul>
Unnath Bharath Abhiyan	<ul style="list-style-type: none"> <li>❖ Adopting nearby villages for development</li> <li>❖ Establishing contacts with villages officials and people</li> <li>❖ Applying for funding through various schemes for village development</li> <li>❖ Organizing events in villages to attract youngsters and children in the village</li> <li>❖ Providing livelihood opportunities for low income people</li> <li>❖ Proving capacity building in needed areas</li> </ul>
Institution Social Responsibilities (ISR)	<ul style="list-style-type: none"> <li>❖ Strengthening NSS and NCC units by involving all students.</li> <li>❖ Organizing health awareness camps</li> <li>❖ Conducting Medical camps</li> <li>❖ Providing medicines to the needy</li> <li>❖ Organizing Dental and Eye camps</li> <li>❖ Organizing events on community services</li> <li>❖ Promoting the institutional activities through social media</li> </ul>

  
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## 18. Quality of Campus Life

STRATEGIES	TASKS
Quality Campus Activities	<ul style="list-style-type: none"> <li>❖ Promote opportunities for student involvement in student organizations, volunteer service, health and wellness activities, student life, and university traditions</li> <li>❖ Expand leadership development programs to support active and innovative student leader communities</li> <li>❖ Develop diverse and inclusive communities on campus</li> <li>❖ Develop and improve facilities that support student programs, services, and activities</li> <li>❖ Increase opportunities for student engagement in local, regional, national, and global communities</li> <li>❖ Celebration of National festivals and cultural events</li> <li>❖ Focus on Student Health and Wellness</li> <li>❖ Recognize and reward achievement of students annually</li> </ul>
Excellent amenities	<ul style="list-style-type: none"> <li>❖ Hygienic cafeteria with delicious foods &amp; co-operative stores</li> <li>❖ Adequate facilities for sports, games (indoor, outdoor), gymnasium, yoga centre</li> <li>❖ Swimming pool with necessary provisions</li> <li>❖ Medical services inside the campus</li> <li>❖ Wi-Fi enabled campus</li> <li>❖ Enhanced reprography facility</li> <li>❖ Pollution free campus with e-vehicle facility</li> </ul>



19. Internal Fund generation

STRATEGIES	TASKS
Organizing Value Added Courses and Events	<ul style="list-style-type: none"> <li>❖ Planning for three Value Added Courses on latest technologies per semester</li> <li>❖ Coding Contests like Hackathons with attractive prizes</li> <li>❖ Organizing Project Expos with Jury members from industries</li> </ul>
Knowledge sharing	<ul style="list-style-type: none"> <li>❖ Organizing FDP, seminars, workshops and skill development programmes to the faculty members, technical staffs and students of other institutions.</li> </ul>
Resource sharing	<ul style="list-style-type: none"> <li>❖ Establishing coaching centers for GATE and other competitive Exams on revenue sharing model</li> <li>❖ Providing space and infrastructure to industries and startups.</li> <li>❖ Consultancy and job work</li> </ul>

  
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## 20. Global Initiatives

STRATEGIES	TASKS
<p><b>International Initiatives</b></p>	<ul style="list-style-type: none"> <li>❖ Visiting leading Institutions , R&amp;D labs abroad to gather knowledge</li> <li>❖ Identifying foreign universities for MoU</li> <li>❖ Collaborative funded research with international universities</li> <li>❖ Twinning programmes with leading universities of developed countries</li> <li>❖ To get international accreditation</li> <li>❖ Inviting Foreign Professors to give lectures on latest technologies.</li> <li>❖ Organizing Conferences, Workshops in collaboration with Foreign Universities</li> <li>❖ Publishing Quality articles in association with foreign professors.</li> <li>❖ Patent publications with foreign universities.</li> <li>❖ Participate in international ranking and survey.</li> </ul>
<p><b>Student Exchange /Faculty Exchange</b></p>	<ul style="list-style-type: none"> <li>❖ Identifying quality students to pursue research in foreign under student exchange.</li> <li>❖ Motivating faculty members to enhance their skills to handle classes in foreign universities under faculty exchange</li> </ul>

### Implementation and Monitoring of Strategic Plans

Various committees, cells, clubs, forums and associations are formed to implement strategic plans and to monitor the progress towards strategic goals. The progress shall be measured periodically through IQAC. All the measures of success are clearly defined to monitor and review the progress.

#### LIST OF COMMITTEES

S.No.	Name of the Committee
1	Governing Council
2	Academic Committee
3	IQAC
4	Central Finance, Budget and Purchase Committee
5	Grievance Appeal Committee
6	Student Affairs and Welfare Committee
7	Games and Sports Committee (GSC)
8	Mentoring Committee and Counselling (MCC)
9	Anti-Ragging Committee (ARC)
10	Infrastructure Management Committee (IMC) and Building & Works Committee (BWC) / General
11	Research and Development Committee (R & D)
12	BOG Sub Committee for performance for Monitoring (Planning and Monitoring Committee)
13	College Council (CC) / Staff Club
14	HoDs Committee
15	Departmental Academic (Advisory) Committee (DAC)
16	Admission Committee
17	Feedback Review Committee
18	Library Committee
19	Canteen Committee
20	Cultural Committee
21	Hostel Committee
22	Vigilance Squad / Discipline Committee
23	VISHAKA - Internal Complaints Committee

LIST OF CLUBS / CELLS / FORUMS / ASSOCIATIONS

S.No.	Name of the Cell / Forum / Association
1	SC / ST Cell
2	OBC & Minority Cell
3	Women Empowerment Cell
4	NSS
5	NCC
6	Training and Placement Cell
7	Higher Education Cell
8	Entrepreneurship Development Cell
9	Alumni Cell
10	Career Guidance Cell
11	ISTE Chapter
12	IE Chapter
13	CSI Chapter
14	ICTACT
15	PALS
16	III Cell
17	Skill Development Centre
18	Institute Innovation Council
19	ECO Club
20	UBA
21	Yoga Club
22	Music Club
23	Science Club
24	Lingua Club
25	Tamil Mandram
26	DIGIMATIC (Maths Club)
27	VRICSA (CSE Association)
28	AURA (ECE Association)
29	BEES (EEE Association)
30	DIGITA (IT Association)
31	SMART (Mechanical Association)

  
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**MEASURABLE FOR STRATEGIC GOALS**

S.No.	Strategic Goals	Measurable parameters for Success
1.	Digital Campus and e-Governance	Number of meetings conducted, New initiatives, Policy Implementations. Commitment by management and Leadership team.
2.	Accreditations and Rankings	NBA and NAAC accreditation status, NIRF ranking, Ranking and Awards
3.	Physical Infrastructure	Number of buildings, Number of classrooms, laboratories and seminar halls, New equipments purchased
4.	Academic Excellence	<p>Pass percentage, Graduation percentage, Number of students with first class and Distinction,</p> <p>Student's feedback, Attainment levels of COs, Pos and PSOs. Pass percentage, Graduation percentage, Number of students with first class and Distinction Placement percentage, Number of interdisciplinary projects/research work, Student's feedback, Attainment levels of COs, POs and PSOs, Number of faculty development programs organized, Number of faculty and staff deputed to industries for competence development, Number of latest technology courses completed by faculty through NPTEL, SWAYAM, Coursera, Udemy etc.</p> <p>Number of books read and reviewed in a semester by faculty members</p>
5.	Innovation, Research and Development	<p>Number of publications in national and International journals and Conferences,</p> <p>Number COEs and Project labs established,</p> <p>Number of patents filed, Grants received,</p> <p>Number of faculty members with Ph.D,</p>

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S.No.	Strategic Goals	Measurable parameters for Success
		Number of Project contests participated, Number of products developed. <ul style="list-style-type: none"> <li>❖ Number of grants applied and received from funding agencies</li> <li>❖ Number MOUs signed with R&amp;D organization.</li> <li>❖ Number of publications in national and International journals and Conferences,</li> <li>❖ Improvement in h-index and citation index of faculty and institution.</li> <li>❖ Number of FDP/STTP/Workshops organized,</li> <li>❖ Number of FDP/STTP/Workshops attended,</li> <li>❖ Number of Project contests participated,</li> <li>❖ Number COEs and Project labs established,</li> <li>❖ Number of patents filed</li> <li>❖ Number of faculty members with Ph.D,</li> <li>❖ Number of Ph.D. produced,</li> </ul>
6.	Industry Collaboration	Number MOUs signed with Industries, Number of resource persons invited from industries to organize seminars, workshops and FDPs, Number of Industry mentors, Number of internships, Number of Journal Paper Published with Industry and industrial visits, Consultancy amount generated.
7.	Library Infrastructure	Number of books and journals, Level of online access

S.No.	Strategic Goals	Measurable parameters for Success
8.	Financial Management	Budget planned, allocated and utilized, Number of meeting conducted by Finance and Purchase Committees, Number of financial audits, Amount generated through training and consultancy.
9.	Skill Development and Placement	Number of training programmes organized for skill development, Number of students completed online courses and certificate courses, Number of assessments conducted.
10.	Attraction and Retention of competent Faculty	Attrition rate, Faculty feedback, Average Experience, Salary, Benefits as per norms. ❖ Retention of Competent Faculty ❖ Faculty feedback ❖ Faculty satisfaction
11.	Quality Assurance and Audit systems	Accreditations, Rankings, Annual reports by IQAC, E - governance reports, Audit statements. Ensuring quality of teaching Completion of academic documents in time
12.	Input Quality	Profile of students, HSC marks, cut off marks.
13.	Entrepreneurship Development	❖ Number of students turned into entrepreneurs ❖ Number of products developed ❖ Number of startups established
14.	Extra-curricular and Co-curricular Activities	Number of students participated in Sports in Regional, State and National levels, Number of students presented papers in Symposiums and Conferences, Number of students participated in Seminars, Workshops, Value Added Courses, Online Courses, Number of Professional and Cultural events organized by students.

  
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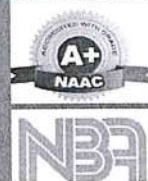
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S.No.	Strategic Goals	Measurable parameters for Success
15.	Career Guidance and Support	Number of companies visited campus, Number of placement offers, Average salary, Highest salary, Number of students enrolled for higher studies, Number of students become entrepreneurs, Number of students appeared for competitive exams
16.	Alumni Engagement	Number of Alumni meets conducted, number of Alumni Interaction programmes organized, Alumni support for Placements and Internships, Number of Alumni mentors.
17.	Institutional Branding and Outreach Program	Number of programmes and events organized for social welfare, Number of villages and schools adopted. Recognition in society
18.	Quality of Campus Life	Students feedback
19.	Internal Fund generation	Total amount generated in an academic year
20.	Global Initiatives	Numer of foreign universities MoU signed, Number of ranking survey participated, number of research projects collaborated and journals published jointly with foreign universities, number of international universities visited by our team and faculty exchange program completed.

  
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# **Awards and Recognitions**



## Awards and Recognitions

S.No.	Details
1.	Ranked in Top 25 outstanding Engineering Colleges of Excellences in India by <b>CSR – GHRDC Engineering Colleges Survey 2021.</b>
2.	Ranked in Top 50 Emerging Private Engineering Colleges in India by THE WEEK magazine ranking 2021
3.	Rated as <b>Four Star Institution</b> by Institutions' Innovation Council (20-21) Annual Performance: College & Standalone Institutions Category.
4.	Ranked in <b>PERFORMER BAND</b> by ATAL Ranking of Institutions on Innovation Achievements – <b>ARIIA 2021</b> under the category of Private Technical Institutions in India.
5.	Ranked in <b>TOP 100 Emerging Private Engineering Colleges in India</b> by <b>TIMES ENGINEERING Survey 2022.</b>
6.	<b>Rated AA+</b> by <b>CAREERS 360 Magazine</b> under <b>India's Best Engineering Colleges – South Zone 2022.</b>
7.	<b>Ranked in TOP 25 Outstanding Engineering Colleges of Excellences in India</b> by <b>CSR – GHRDC Engineering Colleges Survey 2022.</b>

  
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Group Rank	Name of the Engineering College	Infrastructure (Physical & Academic) (300)	Faculty, Research, Consultancy, EDP & Other Programmes (600)	Admission, Curriculum & Delivery Systems (250)	Placements, USP, Social Responsibility, Networking & Industry Interface (460)	Total Score (1700)
1	ICFAITech, ICFAI Foundation for Higher Education, Hyderabad, Telangana	245.19	312.19	162.83	288.17	1008.39
2	Malla Reddy Engineering College for Women, Secunderabad, Telangana	243.56	311.95	161.10	286.10	1002.71
3	CMR College of Engineering & Technology, Hyderabad, Telangana	242.62	309.41	159.55	285.31	996.89
4	Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur, Rajasthan	240.23	310.45	160.53	282.01	993.22
5	College of Agricultural Engineering and Technology, Junagadh, Gujarat	239.51	307.97	158.82	283.07	989.36
6	Federal Institute of Science and Technology, Ernakulam, Kerala	241.44	305.84	159.00	281.09	987.37
7	KPR Institute of Engineering and Technology, Coimbatore, Tamil Nadu	240.14	303.23	157.01	282.97	983.35
8	I.T.S. Engineering College, Greater Noida, Uttar Pradesh	237.03	302.93	156.00	280.33	976.29
9	K.S.R. College of Engineering, Namakkal, Tamil Nadu	235.21	300.25	154.45	279.07	968.99
10	SCMS School of Engineering and Technology, Ernakulam, Kerala	238.84	298.90	152.72	276.55	967.02
11	K. E. Society's Rajarambapu Institute of Technology, Sangli, Maharashtra	236.17	297.31	153.61	275.46	962.55
12	Guru Nanak Institutions Technical Campus (Autonomous), Ibrahimpatnam, Telangana	237.68	295.27	151.00	276.08	960.03
13	BRAC'S, Vishwakarma Institute of Information Technology, Pune, Maharashtra	235.13	293.24	149.28	278.53	956.18
14	GMR Institute of Technology, Srikakulam, Andhra Pradesh	233.84	291.42	150.23	276.77	952.27
15	Nandha Engineering College (Autonomous), Erode, Tamil Nadu	234.64	292.59	148.00	274.99	950.22
16	Rajeev Gandhi Memorial College of Engineering and Technology, Nandyal, Andhra Pradesh	232.20	290.83	151.69	272.68	947.40
17	Marri Laxman Reddy Institute of Technology and Management, Hyderabad, Telangana	230.01	288.73	152.97	270.05	941.77
18	K. S. Rangasamy College of Technology, Namakkal, Tamil Nadu	228.21	289.93	150.07	269.31	937.52
19	Oriental Institute of Science and Technology, Bhopal, Madhya Pradesh	227.77	287.30	151.38	265.96	932.42

  
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Group Rank	Name of the Engineering College	Infrastructure (Physical & Academic) (390)	Faculty, Research, Consultancy, EDP & Other Programmes (600)	Admission, Curriculum & Delivery Systems (250)	Placements, USP, Social Responsibility, Networking & Industry Interface (460)	Total Score (1700)
20	DAV Institute of Engineering & Technology, Jalandhar, Punjab	230.77	285.13	148.00	267.15	931.05
21	Amrutvahini College of Engineering, Sangamner, Maharashtra	228.51	282.63	147.87	268.95	927.95
22	University of Engineering and Management, Kolkata, West Bengal	225.80	280.44	145.26	266.30	917.80
23	K. Ramakrishnan College of Engineering, Trichirapalli, Tamil Nadu	227.42	277.48	142.10	264.29	911.29
24	KSR Institute for Engineering and Technology, Namakkal, Tamil Nadu	224.34	276.55	140.52	262.19	903.60
25	CMR Institute of Technology, Hyderabad, Telangana	222.26	274.38	143.14	260.04	899.83
26	G. Pulla Reddy Engineering College (Autonomous), Kurnool, Andhra Pradesh	220.92	272.87	141.79	259.30	894.89
27	Vignan Institute of Technology and Science, Yadadri-Bhuvanagiri, Telangana	219.61	270.21	140.34	261.19	891.35
28	Greater Noida Institute of Technology (Engineering Institute), Greater Noida, Uttar Pradesh	217.31	269.10	138.06	260.08	884.54
29	Inderprastha Engineering College, Ghaziabad, Uttar Pradesh	215.76	271.80	136.00	258.37	881.94
30	CMR Engineering College, Hyderabad, Telangana	213.48	268.51	139.22	256.06	877.27
31	S. A. Engineering College, Chennai, Tamil Nadu	214.94	266.11	137.04	253.49	871.58
32	Dr. C. V. Raman Institute of Science & Technology, Dr. C. V. Raman University, Bilaspur, Chhattisgarh	212.98	264.77	135.00	255.81	868.56
33	College of Engineering and Technology, IILM Academy of Higher Learning, Greater Noida, Uttar Pradesh	210.39	263.29	132.82	252.56	859.06

**Ranking of Top Engineering Colleges of Excellence**


1	KLE Dr. M. S. Sheshgiri College of Engineering & Technology Udyambag, Belgaum, Karnataka	206.23	249.47	130.59	245.21	831.49
2	The ICFAI University, Mohanpur, Tripura	204.45	247.01	128.76	243.70	823.92
3	School of Engineering, Presidency University, Bengaluru, Karnataka	205.83	245.74	126.13	244.04	821.74
4	School of Engineering & Technology, Sushant University, Gurugram, Haryana	206.44	243.46	125.00	243.19	818.09
5	Gandhi Institute for Technology (GIFT), Bhubaneswar, Odisha	207.90	242.59	123.53	241.61	815.63
6	Lakshmi Narain College of Technology & Science, Bhopal, Madhya Pradesh	205.62	240.14	125.06	240.42	811.24

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## EMERGING PRIVATE ENGINEERING COLLEGES ALL INDIA

RANK 2021	COLLEGE	CITY	SCORE
1	Chandigarh University - Engineering	Mohali	287
2	SVKM'S NMIMS, Mukesh Patel School of Technology Management & Engineering	Mumbai	235
3	G L Bajaj Institute of Technology and Management	Greater Noida	232
4	Symbiosis Institute of Technology	Pune	229
5	MLR Institute of Technology	Hyderabad	207
6	Amity School of Engineering & Technology	Jaipur	197
7	Cambridge Institute of Technology	Bengaluru	189
8	Malla Reddy Engineering College for Women	Secunderabad	185
8	IES College of Technology	Bhopal	185
10	CMR Technical Campus	Hyderabad	184
11	Quantum School of Technology	Roorkee	183
11	Kommuri Pratap Reddy Institute of Technology	Hyderabad	183
13	KPR Institute of Engineering and Technology	Coimbatore	180
14	Hindusthan Institute of Technology	Coimbatore	179
15	Amity School of Engineering and Technology	Gwalior	177
15	Sri Venkateswara College of Engineering	Tirupati	177
17	Sri Sai Ram Institute of Technology	Chennai	175
17	K Ramakrishnan College of Engineering	Trichy	175
19	Aditya College of Engineering	Surampalem	173
20	CMR Engineering College	Hyderabad	172
20	BVRIT Hyderabad College of Engineering for Women	Hyderabad	172
22	Stanley College of Engineering & Technology for Women	Hyderabad	171
23	G.Pullaiah College of Engineering and Technology	Kurnool	170
24	Tula's Institute The Engineering and Management College	Dehradun	169
25	Marri Laxman Reddy Institute of Technology and Management	Hyderabad	167
26	International Institute of Information Technology (I <sup>2</sup> IT)	Pune	164
27	Axis Institute of Technology & Management	Kanpur	159
28	R M K College of Engineering and Technology	Puduvayal	158
28	SNS College of Engineering	Coimbatore	158

  
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<b>28</b>	<b>Vemu Institute of Technology</b>	<b>Chittoor</b>	<b>158</b>
<b>31</b>	<b>K S R Institute for Engineering and Technology</b>	<b>Tiruchengode</b>	<b>157</b>
<b>31</b>	<b>Global Institute of Technology &amp; Management</b>	<b>Gurgaon</b>	<b>157</b>
<b>33</b>	<b>Shobhit Institute of Engineering &amp; Technology</b>	<b>Meerut</b>	<b>156</b>
<b>34</b>	<b>Geethanjali College of Engineering and Technology</b>	<b>Hyderabad</b>	<b>154</b>
<b>34</b>	<b>Pimpri Chinchwad College of Engineering and Research</b>	<b>Pune</b>	<b>154</b>
<b>36</b>	<b>Prestige Institute of Engineering Management &amp; Research</b>	<b>Indore</b>	<b>153</b>
<b>36</b>	<b>Chandigarh Engineering College, Jhanjeri</b>	<b>Mohali</b>	<b>153</b>
<b>38</b>	<b>Annamacharya Institute of Technology and Sciences</b>	<b>Tirupati</b>	<b>152</b>
<b>38</b>	<b>St. Peter's Engineering College</b>	<b>Hyderabad</b>	<b>152</b>
<b>38</b>	<b>Sri Venkateswara Engineering College</b>	<b>Tirupati</b>	<b>152</b>
<b>41</b>	<b>Matrusri Engineering College</b>	<b>Hyderabad</b>	<b>150</b>
<b>42</b>	<b>PSIT College of Engineering</b>	<b>Kanpur Nagar</b>	<b>148</b>
<b>42</b>	<b>Chhatrapati Shivaji Maharaj Institute of Technology</b>	<b>Panvel</b>	<b>148</b>
<b>44</b>	<b>J B Institute of Technology</b>	<b>Dehradun</b>	<b>147</b>
<b>44</b>	<b>St. Wilfred's Institute of Engineering &amp; Technology</b>	<b>Ajmer</b>	<b>147</b>
<b>46</b>	<b>Methodist College of Engineering and Technology</b>	<b>Hyderabad</b>	<b>144</b>
<b>47</b>	<b>K Ramakrishnan College of Technology</b>	<b>Tiruchirappalli</b>	<b>128</b>
<b>48</b>	<b>Sagar Institute of Research &amp; Technology - Excellence</b>	<b>Bhopal</b>	<b>126</b>
<b>49</b>	<b>Ravindra College of Engineering for Women</b>	<b>Kurnool</b>	<b>124</b>
<b>50</b>	<b>KG Reddy College of Engineering &amp; Technology</b>	<b>Moinabad</b>	<b>120</b>

  
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**Dr. Abhay Jere**  
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**Mr. Dipan Sahu**  
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**Shri K Sanjay Murthy**  
Secretary (HE), MoE

**Dr. Abhay Jere**  
Chief Innovation Officer  
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## Top 125 Private Engineering Institute Rankings 2022

### Top Private Engineering Institutes: 1 - 60

Rank	Engineering Colleges
1	SRM Institute of Science and Technology, Chennai
2	Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar
2	Koneru Lakshmaiah Education Foundation (KLEF) Deemed To Be University, Vijayawada
3	Sathyabama Institute of Science and Technology, Chennai
4	Amity School of Engineering and Technology, Noida
5	Institute Of Engineering & Management (IEM), Kolkata
6	Faculty Of Engineering & Technology (Manav Rachna International Institute Of Research & Studies), Faridabad
7	REVA University, Bengaluru
7	JIS College Of Engineering, Kalyani
8	IcfaiTech, Hyderabad
8	Alliance College of Engineering & Design, Alliance University, Bangalore
9	Hindustan Institute Of Technology & Science, (Deemed to be University), Chennai
10	SVKM's Dwarkadas J. Sanghvi College of Engineering, Mumbai
10	Vels Institute Of Science ,Technology & Advanced Studies (VISTAS), Chennai
11	K.J. Somaiya College of Engineering, Mumbai
12	Nirma Institute Of Technology, Nirma University, Ahmedabad
13	PCET- Pimpri Chinchwad College of Engineering, Pune

Rank	Engineering Colleges
14	IMS Engineering College, Ghaziabad
15	LD College Of Engineering , Ahmedabad
16	Galgotias University, Greater Noida
16	GLA University, Mathura
17	Chandigarh Engineering College, Landran Mohali
18	School Of Engineering And Technology, Apeejay Stya University, Gurugram
18	AMC Engineering College, Bengaluru
19	Gokaraju Rangaraju Institute Of Engineering And Technology, Hyderabad
19	VNR Vignana Jyothi Institute of Engineering & Technology, Medchal
20	R.M.K. Engineering College (An Autonomous Institution), Chennai
21	Kongu Engineering College, Perundurai, Erode
22	Vishwakarma Institute Of Technology, Pune
23	Anurag University, Hyderabad
23	Vardhaman College of Engineering, Hyderabad
24	Chitkara University Institute of Engineering and Technology, Chandigarh
25	BNM Institute of Technology, Bangalore
25	Sri Krishna College of Engineering & Technology, Coimbatore
26	University of Engineering and Management (UEM), Jaipur
27	Vishwakarma Institute of Technology, Pune
28	K.S Rangasamy College Of Technology, Triuchengode
29	C.V. Raman Global University, Bhubaneswar
30	Pranveer Singh Institute of Technology ,Kanpur
31	Guru Nanak Institutions Technical Campus (Autonomous), Hyderabad
32	IPS Academy, Institute Of Engineering & Science, Indore
33	Vignan's Foundation for Science Technology and Research, Guntur
34	Indira College of Engineering and Management,Pune
35	Greater Noida Institute Of Technology (Engg. Institute) Gr. Noida
35	BLDEA's Vachana Pitamaha Dr. P.G Halakatti College of Engineering & Technology, Vijayapur
36	Thadomal Shahani Engineering College, Bandra West
37	SVKM's NMIMS Mukesh Patel School of Technology Management & Engineering, Mumbai
38	G H Raisonni College of Engineering, Nagpur
39	Shobhit Institute of Engineering and Technology (Deemed to Be University), Meerut, Delhi NCR

Rank	Engineering Colleges
40	Fr. Conceicao Rodrigues College of Engineering, Mumbai
41	PSNA College Of Engineering And Technology, Dindigul
42	SIES Graduate School of Technology, Nerul, Mumbai
43	Ponnaiyah Ramajayam Institute of Science and Technology (PRIST), Thanjavur
44	Jayawant Shikashan Prasarak Mandal (JSPM)Rajarshi Shahu College Of Engineering (RSCOE) (Autonomous Institute), Pune
45	Narula Institute Of Technology, Kolkata
46	Shah and Anchor Kutchhi Engineering College, Mumbai
47	Vasantdada Patil Pratishthan's College of Engineering & Visual Arts, Mumbai
48	NITTE Meenakshi Institute Of Technology, Bangalore
49	Shri Dharmasthala Manjunateshwara College of Engineering and Technology, Dharwad
50	University of Engineering & Management, Kolkata
50	Xavier Institute of Engineering, Mumbai
51	Prathyusha Engineering College, Tiruvallur
51	Datta Meghe College of Engineering, Airoli Navi Mumbai
52	Ajeenkya D Y Patil University, Lohegoan, Pune
53	Cambridge Institute of Technology, Bengaluru
54	R.V.R & J.C College of Engineering, Guntur
54	Vasireddy Venkatadri Institute Of Technology, Guntur
55	Malla Reddy Engineering College For Women (Autonomous Institution) , Hyderabad
56	Narasaraopeta Engineering College, Guntur
57	Institute Of Aeronautical Engineering, Hyderabad
57	MLR Institute Of Technology , Hyderabad
58	Ganga Institute of Technology and Management, Bahadurgarh
59	Symbiosis Institute Of Technology, Pune
60	Mahatma Gandhi Mission's College of Engineering And Technology, Navi Mumbai

### Top Private Engineering Institutes: 61 - 125


Rank	Engineering Colleges
61	Malla Reddy College of Engineering & Technology, Hyderabad
61	Vidya Jyothi Institute Of Technology, Hyderabad
62	Vignan Institute Of Technology And Science, Hyderabad
62	CMR College of Engineering & Technology, Medchal
63	Guru Nanak Institute Of Technology, Kolkata

Rank	Engineering Colleges
64	DIT University, Dehradun
64	KCG College Of Technology , Chennai
65	National Institute Of Science And Technology (AUTONOMOUS), Berhampur
65	Maharaja Surajmal Institute of Technology, Delhi
66	Shivalik College Of Engineering, Dehradun
67	GM Institute of Technology, Davangere
67	All India Shri Shivaji Memorial Society's College Of Engineering, Pune
68	Don Bosco Institute of Technology, Bangalore
68	World College of Technology and Management, Gurugram
69	Shri Ram Institute of Technology, Jabalpur
69	Roorkee College of Engineering, Roorkee
70	Saraswati College of Engineering, Navi Mumbai
71	Progressive Education Society's Modern College of Engineering, Pune
72	Medi Caps University ,Indore
73	Prasad V Potluri Siddhartha Institute of Technology, Vijayawada
73	Rajeev Gandhi Memorial College of Engineering & Technology (Autonomous), Nandyal
74	Sri Sairam College Of Engineering, Bengaluru
75	United College Of Engineering & Research, Naini Allahabad
76	School of Engineering & Technology, Poornima University, Jaipur
77	Geethanjali College Of Engineering And Technology, Hyderabad
77	Sri Indu College of Engineering & Technology (Autonomous), Rangareddy
78	Saveetha Engineering College, Chennai
79	K.S.R College Of Engineering , Tiruchengode
80	Acropolis Institute of Technology & Research ,Indore
81	Asansol Engineering College, Kanyapur
82	Stanley College of Engineering & Technology For Women (Autonomous), Hyderabad
82	Hyderabad Institute of Technology And Management, Hyderabad
84	All India Shri Shivaji Memorial Society's Institute of Information Technology, Pune
85	Shree L.R.Tiwari College Engineering, Mira Road
86	Budge Budge Institute of Technology, Kolkata
87	GITA Autonomous College, Bhubaneswar
88	Allenhouse Institute of Technology, Kanpur
89	St. Peter's Engineering College (Autonomous), Hyderabad
90	Chhatrapati Shivaji Maharaj Institute of Technology, Navi Mumbai
91	Gandhi Institute for Education and Technology, Khurda

Rank	Engineering Colleges
92	Army Institute of Technology, Pune
93	Sal Institute of Technology & Engineering Research, Ahmedabad
94	Gandhi Engineering College, Bhubaneswar
95	Wingsss College of Aviation Technology, Pune
96	R.M.K College of Engineering and Technology, Thiruvallur
97	Swami Vivekananda Institute of Science & Technology, Kolkata
98	K S R Institute For Engineering And Technology, Tiruchengode
99	Aarupadai Veedu Institute of Technology, Chennai
100	GIET University Gunupur, Rayagada
101	Hope Foundation's Finolex Academy Of Management And Technology, Ratnagiri
102	Sankalchand Patel College Of Engineering, Visnagar
103	CMR Institute of Technology, Bengaluru
104	Maharishi Markandeshwar Engineering College , Ambala
105	Aditya Institute Of Technology And Management, Tekkali
106	GIET Engineering College, Rajamundry
107	Vidyavardhaka College of Engineering, Mysore
108	SJC Institute of Technology, Chickballapur
109	KJEL's Trinity Academy Of Engineering, Pune
110	Sreyas Institute of Engineering and Technology, Hyderabad
110	Sphoorthy Engineering College, Hyderabad
111	Faculty of Engineering & Technology, Rama University Uttar Pradesh, Kanpur
112	Shirpur Education Society's, R. C. Patel Institute of Technology, Shirpur (An Autonomous Institute), Dhule
113	CMR Engineering College, Hyderabad
114	Aalim Muhammed Salegh College of Engineering, Chennai
115	JSS Academy of Technical Education, Noida
116	Rajshree Institute of Management & Technology, Bareilly
117	Kommuri Pratap Reddy Institute of Technology, Hyderabad
118	Konark Institute Of Science And Technology, Bhubaneswar
119	International Institute of Information Technology, Pune
120	ISBM College Of Engineering, Pune
121	KG Reddy College Of Engineering & Technology, Hyderabad
122	Panipat Institute Of Engineering & Technology, Samalkha
123	Tagore Engineering College, Chennai
124	Northern Institute Of Engineering Technical Campus, Alwar

Rank	Engineering Colleges
125	KLS Gogte Institute Of Technology, Belagavi

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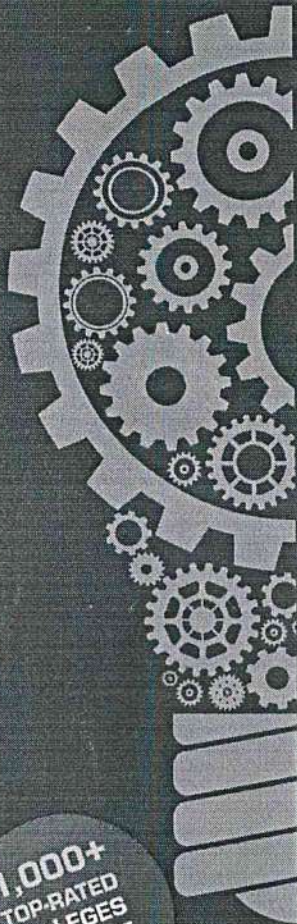
  
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## STATE UNIVERSITIES/UNIVERSITY DEPARTMENTS/ AFFILIATED COLLEGES

INSTITUTIONS	RATING
Annai Vallankanni College of Engineering, Kanyakumari	AA+
Arasu Engineering College, Kumbakonam	AA+
Arunai Engineering College, Tiruvannamalai	AA+
AVC College of Engineering, Nagapattinam	AA+
Chettinad College of Engineering and Technology, Karur	AA+
CK College of Engineering and Technology, Cuddalore	AA+
EGS Pillay Engineering College, Nagapattinam	AA+
Er Perumal Manimekalai College of Engineering, Hosur	AA+
Erode Sengunthar Engineering College, Thudupathi	AA+
Gnanamani College of Engineering, Namakkal	AA+
Gojan School of Business and Technology, Chennai	AA+
Government College of Engineering, Bargur	AA+
Hindusthan College of Engineering and Technology, Coimbatore	AA+
Institute of Road and Transport Technology, Erode	AA+
Jerusalem College of Engineering, Chennai	AA+
JJ College of Engineering and Technology, Tiruchirappalli	AA+
JNN Institute of Engineering, Tiruvallur	AA+

## STATE UNIVERSITIES/UNIVERSITY DEPARTMENTS/ AFFILIATED COLLEGES

INSTITUTIONS	RATING
Karpaga Vinayaga College of Engineering and Technology, Kancheepuram	AA+
KLN College of Engineering, Pottapalayam	AA+
Knowledge Institute of Technology, Salem	AA+
Kongunadu College of Engineering and Technology, Tiruchirappalli	AA+
KSR College of Engineering, Tiruchengode	AA+
KSR Institute for Engineering and Technology, Namakkal	AA+
Loyola Institute of Technology and Science, Kanyakumari	AA+
Loyola-ICAM College of Engineering and Technology, Chennai	AA+
M Kumarasamy College of Engineering, Karur	AA+
Mahendra Institute of Technology, Tiruchengode	AA+
Mohamed Sathak Engineering College, Kilakarai	AA+
PA College of Engineering and Technology, Coimbatore	AA+
Paavai Engineering College, Pachal	AA+
Panimalar Institute of Technology, Chennai	AA+
PERI Institute of Technology, Chennai	AA+
Prathyusha Engineering College, Tiruvallur	AA+
Priyadarshini Engineering College, Vellore	AA+
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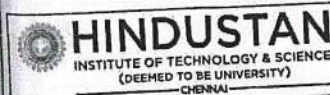
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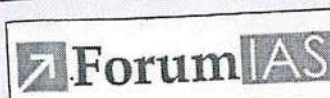
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Group Rank	Name of the Engineering College	Infrastructure (Physical & Academic) (390)	Faculty, Research, Consultancy, EDP & Other Programmes (600)	Admission, Curriculum & Delivery Systems (250)	Placements, USP, Social Responsibility, Networking & Industry Interface (460)	Total Score (1700)
20	K. Ramakrishnan College of Engineering, Trichirapalli, Tamil Nadu	226.45	307.02	142.00	261.85	937.32
21	Dr. C. V. Raman Institute of Science & Technology, Dr. C. V. Raman University, Bilaspur, Chhattisgarh	224.72	305.95	140.00	259.98	930.64
22	Greater Noida Institute of Technology, Greater Noida, Uttar Pradesh	222.91	306.14	138.00	258.80	925.84
23	Mahatma Gandhi Institute of Technology, Hyderabad, Telangana	223.89	303.55	137.92	257.03	922.39
24	KSR Institute for Engineering and Technology, Namakkal, Tamil Nadu	221.10	300.65	138.35	254.95	915.05
25	KLE Technological University's Dr. M. S. Sheshgiri College of Engineering & Technology, Belgaum, Karnataka	219.14	298.44	136.65	253.29	907.52


**Ranking of Top Engineering Colleges of Excellence**

1	The ICAFI University, Kamalghat (W), Tripura	205.46	275.69	124.89	231.10	837.14
2	School of Engineering, Presidency University, Bengaluru, Karnataka	203.38	274.55	122.85	230.66	831.44
3	School of Engineering & Technology, Sushant University, Gurugram, Haryana	202.28	272.75	121.00	228.80	824.83
4	SRM University, Sonepat, Haryana	204.20	271.49	119.65	228.01	823.35
5	Lakshmi Narain College of Technology & Science, Bhopal, Madhya Pradesh	203.10	269.39	120.24	226.34	819.08
6	Knowledge Institute of Technology, Salem, Tamil Nadu	205.29	267.84	118.00	224.75	815.89
7	Sagar Institute of Research & Technology, Bhopal, Madhya Pradesh	203.96	265.62	119.00	225.91	814.49
8	Shirpur Education Society's, R.C. Patel Institute of Technology (An Autonomous Institute), Shirpur, Maharashtra	201.36	266.45	120.33	224.67	812.81
9	Erode Sengunthar Engineering College, Erode, Tamil Nadu	200.96	264.45	122.00	223.09	810.50
10	Aditya Engineering College, Surampalem, Andhra Pradesh	198.41	265.72	120.63	224.22	808.97
11	Sahrdaya College of Engineering & Technology, Thrissur, Kerala	199.88	263.17	121.45	222.41	806.91
12	IIMT College of Engineering, Greater Noida, Uttar Pradesh	197.19	262.63	119.39	223.70	802.91
13	University Institute of Science and Technology (Rabindranath Tagore University), Raissen, Madhya Pradesh	198.49	260.08	121.42	221.57	801.55
14	Narula Institute of Technology, Kolkata, West Bengal	196.66	258.62	120.13	223.42	798.83
15	G. Pullaiah College of Engineering and Technology, Kurnool, Andhra Pradesh	197.18	259.89	118.66	221.80	797.52
16	Capital Engineering College, Bhubaneswar, Odisha	195.83	258.57	119.24	222.10	795.75
17	Vidyavardhaka College of Engineering, Mysuru, Karnataka	193.95	256.71	117.34	220.34	788.34
18	Muthayammal Engineering College, Namakkal, Tamil Nadu	191.49	254.94	119.68	218.49	784.60
19	Geethanjali College of Engineering and Technology, Medchal, Telangana	192.06	252.47	120.18	217.70	782.41

  
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 TIRUCHENGODE-637 215,  
 NAMAKKAL DISTRICT, TAMIL NADU.



Rank	Name of the Engineering College
<b>ODISHA</b>	
1	Gandhi Institute for Technology (GIFT), Bhubaneswar
2	Capital Engineering College, Bhubaneswar
<b>PUNJAB</b>	
1	Thapar Institute of Engineering & Technology, Patiala
2	Chitkara University Institute of Engineering & Technology, Rajpura
3	Guru Nanak Dev Engineering College, Ludhiana
4	DAV Institute of Engineering & Technology, Jalandhar
<b>RAJASTHAN</b>	
1	Manipal University, Jaipur
2	Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur
3	ICFAITech (Faculty of Science and Technology), Jaipur
<b>SIKKIM</b>	
1	Sikkim Manipal Institute of Technology, Rangpo
<b>TAMIL NADU</b>	
1	Sathyabama Institute of Science and Technology, Chennai
2	Hindustan Institute of Technology & Science (Deemed to be University), Chennai
3	Sona College of Technology, Salem
4	Bannari Amman Institute of Technology, Erode
5	Hindusthan College of Engineering and Technology, Coimbatore
6	Vel Tech Multi Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai
7	M. Kumarasamy College of Engineering, Karur
8	KCG College of Technology, Chennai
9	K.S.R. College of Engineering, Namakkal
10	KPR Institute of Engineering and Technology, Coimbatore
11	K. Ramakrishnan College of Engineering, Trichirapalli
12	<b>KSR Institute for Engineering and Technology, Namakkal</b>
13	Knowledge Institute of Technology, Salem
14	Erode Sengunthar Engineering College, Erode
15	Muthayammal Engineering College, Namakkal
16	Builders Engineering College, Kangayam
17	Sengunthar Engineering College, Tiruchengode, Namakkal

  
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 NAMAKKAL DT. TAMIL NADU.

# Case Study

# **KSRIET Innovation and Entrepreneurship Policy**



# **K S R INSTITUTE FOR ENGINEERING AND TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Anna University)  
UG Programmes (CSE, EEE, ECE, MECH, IT) Accredited by NBA

## **KSRIET INNOVATION AND ENTREPRENEURSHIP POLICY (KSRIET IEP)**

KSR Kalvi Nagar, Tiruchengode – 637215

Namakkal District, Tamil Nadu, India.

Phone: +91 4288 274773, Fax: +91 4288 274773

Email: [incubation@ksriet.ac.in](mailto:incubation@ksriet.ac.in)

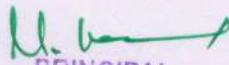
Website: [www.ksriet.ac.in](http://www.ksriet.ac.in)

  
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NAMAKKAL Dt, TAMIL NADU.

## **1. ABOUT KSRIET:**

The K S R Institute for Engineering and Technology (KSRIET) is the landmark of the Aarthi Educational & Charitable Trust which has the prerequisite of sprawling education proportionally to the society. It has been founded in the year 2011 by the man of remarkable insight, Thiru. R. Srinivasan. He is the younger son of Lion Dr. K. S. Rangasamy whose altruism enlightens the society. His constant dreams and endeavours erected the dome of knowledge for quenching the long unanswered quest among the blooming minds.

The college's embellishment holds the new teaching doctrine, ideal for students to kindle the dormant spirit towards learning. KSRIET is an optimal place for pedagogical as well as ethical values. The proficient stream of faculty and the well-equipped laboratories and technical support foresee the students' dream.

Being part of 16 institutions the KSR Education Institutions, the campus also houses various Institutions that offer Engineering and Technical programs, Arts, Management and Business Studies, Teachers Training Education courses on par with international standard. True to its legacy, KSRIET has embarked on a mission to empower students with high-quality, accessible, yet world-class engineering education and prepare these young minds for lifelong learning by creating and disseminating innovation and entrepreneurship knowledge.

### **1.1 The vision of KSRIET:**

To become a globally recognized Institution in Engineering Education, Research and Entrepreneurship.

### **1.2 The mission of KSRIET:**

To accomplish its unique vision, the institute has a far-reaching mission that aims:

- Accomplish quality education through improved teaching learning process.
- Enrich technical skills with state of the art laboratories and facilities.
- Enhance research and entrepreneurship activities to meet the industrial and societal needs.

### **1.3 Quality Policy of KSRIET:**

KSRIET aims to impart Quality Education in Engineering and Technology through an effective teaching-learning process, up-gradation of facilities and human resources, collaborating with industry for promoting training and placement, research and consultancy activities with a commitment to continual improvement of the Quality Management System.



## **2. PREAMBLE OF KSRIET INNOVATION AND ENTREPRENEURSHIP POLICY (KSRIET IEP):**

Ministry of Education (MoE) launched the National Innovation and Start-up Policy 2019 (NISP) for Students and Faculty members to outreach the innovation culture in the nation. The guidelines framed in the NISP provide the pathway for framing Innovation and Entrepreneurship Policy in Higher Educational Institutions (HEIs) and implementing the same in respective HEIs. The objective of NISP 2019 is to bring India into the top 5 in innovation index ranking.

Government of Tamil Nadu proposed the “Tamil Nadu Start-up and Innovation Policy” (TNSIP) for the period 2018 – 2023 with a vision to make Tamil Nadu a Global Innovation Hub and the most preferred destination for Start-ups by 2023.

For more than 34 years, KSR Education Institutions (KSREI) has been a leader in higher education in India and around the world. K S R Institute for Engineering and Technology (KSRIET) a part of the KSREI with its first-rate facilities and world-class teaching faculty, and gives access to extraordinary academics, caring faculty, and endless opportunities to fulfilling the objectives of NISP and TNSIP with a contribution from its side by enabling an innovation and entrepreneurial ecosystem. As a road map to this missionary vision, the KSRIET Innovation and Entrepreneurship Policy (KSRIET IEP) is formulated by the stakeholders from various fields.

## **3. NATIONAL INNOVATION AND STARTUP POLICY 2019:**

The National Innovation and Start-up Policy 2019 for students and faculty of Higher Education Institutions (HEIs) will enable the institutes to actively engage students, faculties and staff in innovation and entrepreneurship-related activities. This framework will also facilitate Ministry of Education in bringing uniformity across HEIs in terms of Intellectual Property ownership management, technology licensing and institutional start-up policy, thus enabling the creation of robust innovation and Start-up ecosystem across all HEIs.

### **3.1 Vision:**

India aspires to become 5 trillion-dollar economy by 2024. To reach the mark, it needs to evolve systems and mechanisms to convert the current demographic dividend into high quality technical human resource capable of doing cutting edge research and innovation and deep-tech entrepreneurship. The ‘National Student and Faculty Start-up policy 2019’ is a

  
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guiding framework to envision an educational system oriented towards start-ups and entrepreneurship opportunities for student and faculties. The guidelines provide Indian HEIs for developing entrepreneurial agendas, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Start-ups or enterprises established by faculty and students. In India, innovation is still not the epicentre of education. To achieve the cultural and attitudinal shift and to ensure that “Innovation and Start-up” culture is the primary fulcrum of our higher education system, a policy framework and guidelines are the need of this hour. These guidelines will enable institutions to actively support their faculty, staff and students to participate in innovation and entrepreneurship (I&E) related activities, thus encouraging students and faculty to consider start-ups and entrepreneurship as a career option. These recommendations and guiding principles will also help HEIs in reading their policy framework if required. Moreover, these guidelines will facilitate Ministry of Human Resource Development in bringing uniformity across HEIs in terms of IPR ownership management, technology licensing and institutional start-ups policy, thus enabling creating a robust innovation and Start-up ecosystem across all HEIs. These guidelines will also help emphasise that the entrepreneurship is all about creating a business, which is financially successful.

#### **4. TAMIL NADU START-UP AND INNOVATION POLICY 2018 – 2023:**

The Tamil Nadu Start-up and Innovation Policy 2018-2023 aim to provide an enabling, innovative ecosystem. Implementation of the policy will enable the state to emerge as the “Knowledge Capital” and “Innovation Hub” of the country. It will also attract entrepreneurs and investors across the globe.

##### **4.1 Vision:**

To make Tamil Nadu a Global Innovation Hub and the most preferred destination for Start-ups by 2023.

##### **4.2 Mission:**

To create, support and nurture a vibrant Start-up ecosystem in Tamil Nadu resulting in innovation and entrepreneurship have driven employment and economic growth, facilitating the creation of at least 5000 Start-ups including 10 global high growth Start-ups by 2023.

  
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## 5. STRUCTURE OF NISP PLANNING & MONITORING COMMITTEE:

S.No.	Category	Stakeholders count
1.	NISP Chairman of the institution	1
2.	NISP Coordinator of the institution	1
3.	Senior faculty of the institution	2
4.	Institution's Innovation Ambassador	1
5.	KSRIET IIC Incharge	1
6.	I & E ecosystem enabler	1
7.	Industry Associate software	1
8.	Industry Associate core	1
9.	Alumni cum Start-up Founder	1
10.	NISP Student Ambassador	1
<b>Total</b>		11

## 6. KSRIET INNOVATION AND ENTREPRENEURSHIP POLICY (KSRIET IEP):

### 6.1 The vision of KSRIET IEP:

The Institution "s Innovation Council of K S R Institute for Engineering and Technology (KSRIET IIC) is committed to enabling an innovation culture in the institute and to be recognised as one amongst the leading hubs in promoting entrepreneurship and startup ecosystem nationally.

### 6.2 The mission of KSRIET IEP:

To accomplish its unique vision, KSRIET IIC has a far-reaching mission that aims:

  
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- KSRIET invest a minimum of 1% of its annual budget for activities related to the promotion of innovation, entrepreneurship and intellectual property rights management.
- Programs will be conducted to foster the innovation and entrepreneurship culture through financial aid from the government and Non-governmental agencies
- KSRIET IIC promotes innovation culture through institutional programs like workshops, conferences, webinars, etc.
- KSRIET IEP and its action plans will be disseminated among all stakeholders and will be subjected to continual amendments as required
- Through KSRIET IEP, all the departments, clubs' associations governing bodies will be integrated to ensure the sustainability of the innovation ecosystem in the institute
- KSRIET will be acting as a driving force in developing innovation and Entrepreneurship culture in Namakkal district by giving opportunities for potential people
- Partnerships will be developed with Innovation and entrepreneurship facilitators, including TBI@KEC EDII-TN hub, nearby incubation units, Technology incubation centres, Angel investors, etc.

### **7.2 Enabling institutional infrastructure:**

- KSRIET Entrepreneurship Development cell (KSRIET ED Cell), KSRIET Intellectual Property Rights Cell (KSRIET IPR Cell), Project Laboratories, Fab lab, Incubation centre will be strengthened with adequate resources as per requirement.
- KSRIET will offer mentoring and other relevant services through the facilities or faculties available in the institution.
- Infrastructure on the innovation ecosystem will be strengthened whenever with the financial aid from management. Governmental and non – governmental agencies.

### **7.3 Nurturing innovation and start-ups:**

- KSRIET offers access to the facilities for the students, faculty members and other innovators at the mutually acceptable time frame
- KSRIET will allow applying license of intellectual property rights from the institute to the start-ups based on mutual consent

- To establish an entrepreneurial incubation centre with adequate infrastructure to nurture start-ups.
- To impart creativity and passion for innovation among the students and faculty members of KSRIET.
- To promote the practice of Intellectual Property creation practice consistently.
- To inculcate the entrepreneurial skills among the students and faculty members of KSRIET.
- To produce talented intrapreneurs who may later become an entrepreneur.

### **.6.3 Objectives of KSRIET IEP:**

- Encourage, facilitate and support the emergence of many start-ups in our institute to the minimum of one per year.
- Address Local Problems in thrust areas: Healthcare, Agriculture (Primary & Secondary), Education, Water, Transport & Road Safety, Alternative Energy, Environment, and Disaster Management which may expand further in phases.
- Provide smart solutions using Cutting-edge Technology.
- Implement the strategy involving local government and other stakeholders.
- Network (public and private) stakeholders at least one in a semester
- Collaborate with course offering institutions to promote entrepreneurship among the youth.
- Maximise industry involvement and engagement through MoUs.
- Partner with reputed investors across India and the Globe to invest in KSRIET start-ups.
- To promote innovation culture through innovation contest at least one per year.
- Offer certification courses and elective courses on Entrepreneurship Development and Intellectual Property Rights.

## **7. STRATEGIES AND GOVERNANCE IN IMPLEMENTING KSRIET-IEP:**

### **7.1 Strategies and governance:**

  
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- Students who are under incubation may be allowed to use the address of the institution to register their company with due permission
- The students who become an entrepreneur will be given provision for utilising the infrastructure and the facilities of KSRIET based on mutual consent
- Certification programs on innovation, entrepreneurship and venture development provided for the interested students through various facilitators
- KSRIET may take 2 to 9.5% equity or stake in a Start-up that utilises the facilities of the institute
- Institute may extend the facility to the Alumni of KSRIET as well as outsiders.

#### **7.4 Product ownership rights for Technologies developed at institute:**

- When an intellectual property right is developed with the institute's resources, joint ownership or acknowledging the institute has to be ensured.
- If the same intellectual property is to be commercialised, the license fee could either be
  - i. Royalty as a percentage of the sale price
  - ii. Shares in company licensing the product
  - iii. One-time technology transfer fees
- If there is a dispute in ownership minimum 5 members committee consisting of faculty members with expertise in IPR, alumni or industrial experts, legal Advisors with experience in IPR will examine the issue and settle the same.
- KSRIET will guide IPR management if required by the start-up or the firm
- The institution will promote interdisciplinary research and Publication on start-up and entrepreneurship.

#### **7.5 Organisational capacity, human resources and incentives:**

- Faculty members trained periodically and will be given exposure to promote innovation and entrepreneurship.
- Working on faculty incoherence and cross-departmental linkages will be strengthened to maximise internal resources and knowledge.
- Guest lectures and alumni's expertise will be availed for the needed students or faculty members or start-ups.

  
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- Faculty members will be encouraged to do courses on innovation, entrepreneurship management, venture development and IPR management.
- Proper reward mechanism will be formulated and provided for faculty members involving themselves in innovation, entrepreneurship management, venture development management and IPR management.
- A performance matrix will be developed and used for the evaluation of annual performance.

#### **7.6 Setting the innovation pipeline:**

- KSRIET IIC aims to spread awareness among students, faculty members and staff members about the value of entrepreneurship and its role in career development through KSRIET ED Cell.
- Students will be inculcated with entrepreneurial skills by exposing them with cognitive skills by inviting entrepreneurs or experts to address them.
- Financial support will be provided to KSRIET ED Cell for conducting programs related to entrepreneurship and innovation.
- A good platform will be provided for the students to expose their entrepreneurial skills.

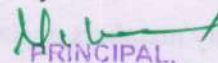
#### **7.7 Collaboration co-creation business relationships and knowledge exchange:**

- Linkages and collaboration will be made with potential entrepreneurship enabling firms, social enterprises, professional bodies, alumni to strengthen the I&E ecosystem.
- In-plant training, knowledge sharing, and resource exchange will be enabled for the students in potential industries through Memorandum of understanding.
- Feedback and suggestions will be received from the stakeholders to strengthen the innovation ecosystem in the campus.

### **8. ACTION PLANS:**

KSRIET Innovation and Entrepreneurship Policy (KSRIET-IEP) shall focus on driving entrepreneurship and innovation in the institute through 5 priority actions:

- Create a conducive ecosystem for encouraging entrepreneurship and innovations.
- Ensure adequate resources channelled to the start-up ecosystem.

  
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- Innovative ideas shall be nurtured by special innovation programs, including Innovations day and National Science day celebrations.
- Efforts will also be made to attract NRI / Distinguished alumni entrepreneur/angel investors/Ventures and Private Equity investors to fund start-ups.

***Grants:***

- KSRIET will be collaborating and receiving tapping research grants from AIM, AICTE, BIRAC, DST/NSTEDB, CSIR, DEITY and MSME-DC in collaboration with industry, generating product or process innovations.
- CPSUs and SPSUs will be communicated and motivated to fund Incubators and start-up programmes using Corporate Social Responsibility regulations in force.
- KSRIET shall facilitate start-ups in marketing and R&D activities.

### **8.3 Enabling skill development and inclusive job creation:**

***Skill Development:***

- To provide the impetus for fostering innovation, KSRIET aims to augment academic research and campus environment through and:
- KSRIET will recommend incentives to students and faculty innovators to sponsors.
- Structured programmes in association with EDII-TN Hub.

***To ensure the KSRIET students are start-up ready***

- Facilitate industry-academia interaction.
- Introduce entrepreneurship as part of the curriculum in as per Anna University Regulations as Elective subject.
- Decentralise innovation by establishing fab labs/tinkering labs that will bridge innovators and Incubators.
- Credits will be provided for students who choose entrepreneurship-related learning activity at colleges in line with AICTE policy & Anna University regulations.
- Permit faculty to transform their/student research projects developed at colleges to become start-up's and hold equity in such start-up's.
- Provide training programmes for both start-up's and start-up/industry ready employees to bridge the gap between industry requirement and current curriculum.

***Introducing entrepreneurship competencies in KSR Educational Institutions:***



- Enable skill development and inclusive job creation.
- Extend the support to social entrepreneurship for a positive social impact and inclusion.
- Establish global accessibility, connections and partnerships.

### **8.1 Creating a conducive ecosystem for encouraging entrepreneurship and innovations:**

KSRIET is well known for its reputation and talent in Engineering and Technology. The ethnic Intellectual resources would be strengthened and leveraged to create entrepreneurial venture through the following action plan.

#### ***Intellectual property support:***

- KSRIET identify and empanel KSRIET IPR cell to partner or engage with start-up networks, associations, co-working spaces, to provide IPR guidance to start-ups.

### **8.2 Ensuring adequate resources channelled to the start-up ecosystem:**

KSRIET will provide a positive and motivating business climate for the growth and acceleration of the start-up.

#### ***Policy Research group & regulation:***

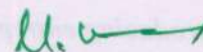
- KSRIET Entrepreneurship Development cell is functioning to research the start-up ecosystem. They will give prioritisation start-up working with the government of India budget guideline thrust area.

#### ***Incubators/Accelerators***

- Industrial organisations and private commercial organisations will be approached to set Incubators/Accelerators using funds allocated under DST schemes, AIM, AICTE, DBT, DEITY, and MSME-DC of Government of India.
- Provide support to facilitators, incubatees, to develop a concept/idea into a prototype/product.

#### ***Funding:***

- The institute will ensure an adequate budget for entrepreneurship development and start-ups. A minimum budget will be allotted for I&E activities if necessary.



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- School-level entrepreneurship programmes such as create a product, Business plan to indoctrinate entrepreneurship as a career choice and provide basic introductory understanding.
- To enhance the entrepreneurial ecosystem around Namakkal District Competitions/challenges for school students in innovation and Entrepreneurship are planned.

***Job Creation:***

- The mission shall aim for creating high skilled direct and indirect jobs in and around the Namakkal district through incubated start-ups.

**8.4 Supporting social entrepreneurship for a positive social impact:**

- The policy aims to provide extended support to the eco-friendly green start-ups, including water, waste management, and education.
- The policy encourages students to participate in social impact centric activities through KSRIET NCC, KSRIET NSS
- Challenges in a rural community will be identified, and the same will be addressed through student's projects
- Students will be encouraged to participate in Hackathon that focuses on addressing social problems.
- Priority will be given for potential start-ups that are run by women, transgender and differently-abled people.

**8.5 Establishing accessibility:**

- KSRIET will host meets and interactions with investors and other entrepreneurship ecosystem enablers for mentoring and support.
- Business plan competitions will be organised within the institution, and the best performers will be sent to external participations to get exposure
- Internal Hackathon will be hosted to harvest the innovations from students and faculty members
- Proper guidance and mentoring will be provided for the incubatees and student entrepreneurs based on the need.

  
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## 9. IMPLEMENTATIONS GUIDELINES:

- Operational guidelines and clarifications will be issued from time to time.
- The Governing Council or by NISP members will review the policy performance once in a year based on objectives to be fixed by the council.
- The mission will also arrange for the policy's annual performance efficiency, and the report shall be placed before the IQAC, P&M and Governing council for review and direction.
- KSRIET IEP is valid for 5 years from the date of its notification or until a new policy is formulated. However, amendments in this policy could be made with the NISP members' approval without affecting the beneficiaries already covered under the policy. The policy shall be reviewed every five years in general, but as and when required as a particular case.

## 10. CONTACT

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Email: [incubation@ksriet.ac.in](mailto:incubation@ksriet.ac.in)

[www.ksriet.ac.in](http://www.ksriet.ac.in)

Facebook, Twitter, Instagram, YouTube, LinkedIn: ksrietofficial

## 11. BIBLIOGRAPHY

- [1] National Innovation and Startup Policy 2019 for students and faculty, Ministry of Innovation, Ministry of Human Resource and Development, All India Council for Technical Education, September 11, 2019.
- [2] Tamil Nadu Startup & Innovation Policy 2018-2023

  
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K S R KALVINAGAR



# STARTING A BUSINESS

ARE YOU READY TO BECOME A BUSINESS OWNER?



## Where future begins...



73%

OF ALL LOCAL BUSINESSES  
ARE SMALL COMPANIES

WANT TO BECOME A BUSINESS  
OWNER?

83%

GET YOU FINANCES RIGHT  
FROM THE VERY START

83% OF FAILURES IN  
BUSINESS COME FROM  
FINANCE ISSUES

- ✓ BASIC FINANCE SKILLS
- ✓ DEBT REDUCTION



- ✓ CASHFLOW MANAGEMENT
- ✓ FINANCIAL CONSULTATIONS

## ED Cell & IPR Cell



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

WADHWANI  
FOUNDATION  
NEN  
NATIONAL ENTREPRENEURSHIP NETWORK

Create a marketing plan  
for offline and online  
activities. Companies  
present online earn  
much more than those  
who are not.

- ✓ PLANNING
- ✓ PRICING



GOING ONLINE

SPEND TIME ON WHAT  
MATTERS THE MOST

OUTSOURCE NON-CRITICAL TASKS  
LIKE  
COMPLIANCE AND REGISTRATION  
  
FREE YOUR TIME  
FOR CHALLENGING BUSINESS NEEDS

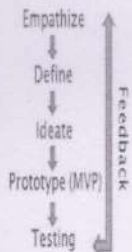


- ✓ CHECKLISTS
- ✓ IP SERVICES AND PROTECTION



LOCAL LICENSE  
AND INFORMATION  
SERVICE

## Innovation & Design Campus



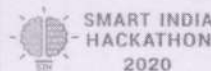
DO YOUR  
RESEARCH  
IT IS WORTH IT

WRITE DOWN YOUR  
BUSINESS PLAN. SET YOUR  
GOALS AND REFINE THE  
TASKS

GET BACK TO THE PLAN EVERY 6 MONTHS.  
EDIT IT CONSIDERING  
MARKET TRENDS AND YOUR EXPERIENCES



- ✓ BUSINESS PLANNING
- ✓ RESEARCH AND ANALYSIS



NSTEDB  
Department of Science  
& Technology  
Government of India

SMART INDIA  
HACKATHON  
2020  
Ministry of Science and Technology  
Government of India

Entrepreneurship  
Development  
Institute

FIND OUT ABOUT  
OPTIONS

BE CONCISE  
AND CLEAR ABOUT THE TASKS  
FOR FUTURE EMPLOYEES

- ✓ HR SERVICES
- ✓ EMPLOYMENT RESOURCE



The Creation,  
Development  
and  
Implementation  
of your  
INNOVATION  
@ KSRIET  
Where Future Begins.

# **KSRIET Incubation Centre Details**



## K S R Institute for Engineering and Technology

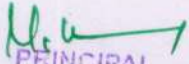
Tiruchengode, Namakkal (Dt), Tamil Nadu

(Approved by AICTE, Affiliated to Anna University, Accredited by NAAC (A+) & NBA)



### List of Start-ups:

S.No	Name of the Company	Name of the Alumni
1.	M/s. Goapp InfoTech	Mr.K.Sathish
2.	M/s. Skewess tech	Mr.C.Veeramani

  
PRINCIPAL,  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.

भारतीय गैर न्यायिक

बीस रुपये

रु. 20

भारत

Rs. 20

TWENTY  
RUPEES

INDIA

INDIA NON JUDICIAL

தமிழ்நாடு தமில்நாடு TAMIL NADU Rs 20/-

21/3/22

சுதீஷ்  
கச்சிங்குலி

10AC 113673

N. Janarthanan

N. JANARTHANAN SV  
L.No. 6424 / 15 / 97  
65, Cutcherry Street, Rasipuram

LEASE AGREEMENT

THIS AGREEMENT OF LEASE is made and executed at Tiruchengode, Namakkal on this the 21<sup>st</sup> day of March 2022 by and between:

M/s K S R Institute for Engineering and Technology having its office at KSR Kalvi Nagar, Tiruchengode- 637 215, Tamil Nadu, India, represented by its Managing Trustee, Thiru. R. SRINIVASAN, hereinafter called the LESSOR (which term so far as the context admits shall mean and include his successors-in-office, heirs' executors, administrators, legal representatives and assigns) on the ONE PART;

AND

M/s Goapp InfoTech, having its office at, K S R Institute for Engineering and Technology Incubation Center, Tiruchengode, represented by its Founder Mr. K. Sathish hereinafter referred to as LESSEE, (which term shall mean and include its successors-in-office and assigns) of the OTHER PART;

*[Handwritten signature]*

K. Sathish

21/03/2022

PRINCIPAL.  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI, TAMIL NADU.

## WHEREAS

- 1 The Lessor is the absolute owner of the entire campus of the K S R Institute for Engineering and Technology, KSR Kalvi Nagar, Tiruchengode - 637215, Tamil Nadu, India. The Lessor desires to lease out approximately 150 sq. ft. area on the first floor of the Academic Block-II with adequate power for the said floor more particularly described in the schedule hereunder and referred to as the SCHEDULE PREMISES.
- 2 The Lessee has approached the Lessor to lease out the Schedule Premises.
- 3 The Lessor has agreed to lease out the Schedule Premises, along with systems, furniture, fittings and fixtures provided in the third floor, for their business usage to the Lessee for duration of twelve months certain on the terms and conditions mutually agreed between Lessor & Lessee.

## NOW IT IS HEREBY AGREED BY AND BETWEEN THE LESSOR AND THE LESSEE AS FOLLOWS:

1. The Lessor hereby agrees to provide on Lease to the Lessee the Schedule Premises belonging to the Lessor together with, systems with i5 processors and 8 GB RAM, (40 Mbps) internet facility. furniture, fittings and fixtures for use by the Lessee, more fully described in the Schedule hereunder written, for a period of twelve months commencing from March 21<sup>st</sup>, 2022 at a monthly rent of Rs.4000/- (Rupees Four-thousand only) per month.

In addition to the rent and other charges as stated above, tax on invoice value for rent as applicable shall be borne and paid by the Lessee, payable before the seventh of following month, and such rent shall be inclusive of all rates and municipal taxes payable by the Lessor in respect of the Schedule Premises.

- 2- The Lessor has the right, title and power to grant this lease of the Schedule Premises to the Lessee for their use.

### 3. Both Lessor and Lessee hereby agree:

- a) That the Lessor at the time of Lessee handing over the vacant possession of the premises together with fixtures, systems and fittings of Lessor in Good and tenantable condition.
- b) That the **tenure of the agreement shall be for a period of twelve months from March 21<sup>st</sup> 2022** and can be extended on mutual consent by executing a fresh agreement or an addendum on or before the expiry of the lease period.
- c) The agreement shall be subject to the jurisdiction of the competent courts at Tiruchengode / Namakkal.

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21/03/22

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21/03/2022

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K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI, TAMIL NADU.



**4. The Lessee hereby agrees:**

- a) To pay the monthly rent on or before the seventh of following month for the previous month to the Lessor or his authorized agent.
- b) To pay rental cheque mentioned above after deducting income tax at source as in force under Income Tax Act 1961 for which a suitable certificate shall be given to the Lessor once every year.
- c) The charges for electricity consumed by the Lessee in the Schedule Premises are included in the monthly rent.
- d) To use the Schedule Premises for Office Purposes only, and not carry on or permit to carry on any offensive or prohibitive trade or business in the Schedule Premises.
- e) To replace all broken fittings and fixtures which is caused during the tenure of the lease agreement by equally or better substitute and not to make any structural additions or alterations to the Schedule Premises without the written consent of the Lessor, which the Lessor shall not withhold unreasonably.
- f) To permit the Lessor or his agents during reasonable hours to enter into the Schedule Premises to view the conditions and state of the same.
- g) Not to part with the lease hold rights or interest in the said premises created and to sublet the same or any part thereof, to any person or persons whomsoever without the prior written consent from the Lessor.
- h) On the expiration or sooner determination of the lease period, the Lessee shall deliver unto the Lessor vacant possession of the Schedule Premises herein stated in the same condition, as they are now, except for reasonable wear and tear.
- i) The Lessee shall keep the Schedule Premises and all leased assets in good condition and state of repair (reasonable wear and tear and damage by fire, earthquakes, flood, tempest, lightening, violence of an army or of a mob or otherwise irresistible or inevitable force or accident excepted.). For the equipment to be provided as part of the lease, i.e., the air-conditioner, the Lessee will be responsible only for normal care while using the same, while the Lessor will be responsible for taking care of any breakdown and maintenance expenses.
- j) The Lessee should inform K S R Institute for Engineering and Technology Incubation Center immediately if any problems/damages occur in the systems / furniture / equipment in the K S R Institute for Engineering and Technology Incubation Center facility.
- k) The charges for utilizing the facilities other than mentioned, have to be paid by the Lessee at the rates prescribed by the Lessor from time to time.
- l) Fax, Printing and Photocopies services will be charged extra.
- m) The Lessee should look after the cleanliness of systems and furniture allotted to them and the Lessee should take care in maintaining the furniture allotted to the Lessee.

*[Handwritten signature]*

*K. S. R. f.*  
(22/03/2022)

*[Handwritten signature]*  
PRINCIPAL.  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI, TAMIL NADU.

n) The Lessee shall use the premises only for the purpose of his/her activities mentioned in Sanction letter, terms & Conditions along with this agreement. The Lessee shall not use the premises for any other purpose to any third party without prior written permission of the Lessor. The Lessor shall remain the sole owner of the land and building.

o) The Lessee agrees not to use K S R Institute for Engineering and Technology Incubation Center or any of the K S R Institute for Engineering and Technology's or its associated institution's name, either directly or indirectly in their business dealings unless written permission is obtained from the K S R Institute for Engineering and Technology Incubation Center for using the same.

p) The prototype developed by the Lessee shall be tested and marketed only with the knowledge of K S R Institute for Engineering and Technology Incubation Center. K S R Institute for Engineering and Technology Incubation Center will maintain confidentiality regarding the technology developed by the Lessee.

q) K S R Institute for Engineering and Technology Incubation Center will have the liberty of using the details of products/ services developed by the Lessee at its facility, for its publicity/advertising.

r) The Lessee shall while exiting K S R Institute for Engineering and Technology Incubation Center hand over the space requirements and other facilities in good conditions to the K S R Institute for Engineering and Technology Incubation Center. For damages, if any, appropriate charges raised by K S R Institute for Engineering and Technology Incubation Center will be recovered.

s) The Lessee shall use the allotted facility in K S R Institute for Engineering and Technology Incubation Center only for the purposes stated in the agreement. Consumption of food, sleeping in the allotted facility, playing games / music and other such actions are not permitted inside K S R Institute for Engineering and Technology Incubation Center and would lead to the Lessee being excluded from using the K S R Institute for Engineering and Technology Incubation Center facility.

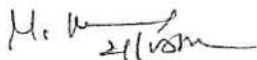
t) The Lessee should not entertain third party / personnel entering into the K S R Institute for Engineering and Technology Incubation Center.

**5. The Lessor hereby agrees:**

a) To pay all existing and future municipal taxes, rates, charges, assessments in respect of the Schedule Premises.

b) To provide adequate power connection (TNEB & UPS), and internet connection to the Schedule Premises during the said term of Lease without any disturbance or interruption by the Lessor.


c) That the Lessee shall peacefully hold and enjoy the Schedule Premises along with the fixtures and fittings during the said term of Lease without any disturbance or interruption by the Lessor.

  
21/03/2022



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21/03/2022

  
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d) That the Lessor shall, after receiving notice in writing from the Lessee within a period of one month, carry out all such necessary major repairs and/or replacements to the Schedule Premises and all assets arising not on account of any negligence or willful action on the part of the Lessee and the entire costs of such major repairs and/or replacements shall be borne by the Lessor. In case the Lessor does not carry out such major repairs and/or replacements within a period of one month as mentioned above, the Lessee shall have right to carry out such major repairs and/or replacements and deduct the costs from the monthly lease rentals payable to the Lessor.

e) That the Lessee is entitled to display its name board at the space earmarked by the Lessor in the building.

f) To ensure that the electrical power, internet connection and the as part of the lease are maintained and any breakdowns in the same are repaired at the earliest by the Lessor.

g) Two car-parking slots will be allotted to the Lessee in the compound of Schedule Premises. The employees of Lessee can park two wheelers in the common designated 2-wheeler parking area on a first come first serve basis.

**6. The Lessor hereby agrees:**

- i. To recruit 70% of their employees from K S R Educational Institutions, among that 80% of employees shall be from K S R Institute for Engineering and Technology from relevant departments.
- ii. To give hands-on training to students of batch size 30, on the latest technologies the Lessee has

**7. WARRANTY OF TITLE**

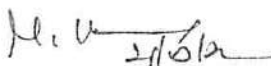
The Lessor has represented and declared to the Lessee that they are the sole and absolute owner of the said premises, which have been constructed according to the bye-laws and with necessary plan sanction of the Namakkal District, and all the necessary clearances, approvals, permissions and sanctions to give on lease the Demised Premises to the Lessee, have been obtained. In the event of any damage, loss or expense, caused or incurred by the Lessee on account of the Lessor having not obtained the necessary and requisite approvals and permissions from any statutory authority, officer, department or government, or the original Lessor, in respect of giving the Demised Premises on sub-lease, then the Lessee shall be to that extent be indemnified for such loss, expense or damage. Neither the Lessor nor any other party shall at any point of time lay any claim/ lien on the machinery / equipment erected on the Demised Premises by the Lessee.

**TERMINATION OF LEASE:**

**8. By efflux of time;**


In the event of the Lessee committing any breach of any of the terms of this Lease or defaults in payment of lease rents for a continuous period of three months and other charges if any, then in that event the Lessor shall give notice of such default by the Lessee and the Lessee must, within 15 days of the receipt of such notice, rectify such default failing which this Agreement will stand terminated and the Lessee

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21/03/2022

  
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shall handover and deliver vacant possession of the Schedule Premises and all Lessor's assets to the Lessor and the Lessor will have the right to resume possession of the Schedule Premises and all Lessor's assets after payment of security deposit to the Lessee.

9. The Lessee may, if they so desire, terminate this lease only after the expiry of one year the commencement of lease. By giving Two months advance notice in writing, expressing its intention to terminate the Lease without assigning any reasons. Upon expiry or earlier termination of the lease, the Lessee shall hand over the possession of the Schedule Premises to the Lessor in the same condition as it was at the time of entering into lease, subject to ordinary wear and tear due to usage & efflux of time.

10. In the event of the Lessor committing breach of any of the terms of this Lease, the Lessee shall be entitled to terminate this Agreement after giving 30 days' notice in writing to the Lessor to rectify the breach within the said 30 days. The Lessee will be entitled to damages, if any, suffered due to such breach, which shall not exceed two months lease rent and the Lessee will also be entitled to terminate the Lease and be ready for handing over possession;

11. The Lessor shall on termination or earlier determination of any of the Lease, subject to deductions as set out in clauses below;

12. In the event of the Lessee failing to pay the lease rental, electricity, water bills as per this agreement, or any other amounts payable by the Lessee under this agreement or the Lessee failing to repair any damage caused to the Schedule Premises (otherwise than natural wear and tear), the balance if any to be paid to the Lessee upon handing over the possession of demised premises by the Lessee to the Lessor;

13. The parties acknowledge that this agreement and the terms and conditions contained herein are the only terms and conditions between the parties and that there no other oral or written representations between them.

14. No notice shall be deemed to have been served unless delivered under acknowledgement due to the address stated in para 27 below or such other changed address already communicated by either party as stated in para 27 below.

15. In the event of the delay in payment of the lease rental the Lessee shall be liable to pay interest on the delayed lease rent at the rate of 12% per month or part thereof.

16. The period of occupation will be governed by the Terms & Conditions of K S R Institute for Engineering and Technology Incubation Center.

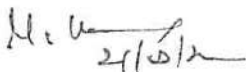
17. K S R Institute for Engineering and Technology Incubation Center reserves the right to suspend its services to the Lessee in case of failure on the part of the Lessee in adhere to the guidelines, milestones and terms & conditions as per sanction letter.


18. The Lessee agrees to carry out the activities in ethical and legal manner. The Lessee understands that he/she is solely responsible for any violations and that this may lead to immediate termination of this agreement without any notice.


#### FORCE MAJEURE

19. The parties hereto shall not be liable for failure or delay in performance of its

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21/03/22

  
21/03/2022

  
PRINCIPAL,  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
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respective obligations under this Agreement if such failure or delay is the direct result of any act of God, war or other causes beyond their reasonable control provided the affected party (a) gives prompt written notice of occurrence of such force majeure event (b) takes all reasonable steps to minimise the loss of time on account of such force majeure event (c) resumes performance of its obligations as soon as normalcy is restored. If the force majeure persists for a consecutive period of three months, then the Lessee may terminate this Agreement by written notice to the other parties hereto.

20. Unless otherwise notified in writing with acknowledgment due through registered post, the address for notice/correspondence to either of the Lessor and the Lessee shall be as under;

**Address of LESSOR:**

M/s K S R Institute for Engineering and Technology,  
KSR Kalvi Nagar,  
Tiruchengode- 637 215,  
Tamil Nadu,

**Address of LESSEE**

K.Sathish,  
7/1A, Kalarankadu,  
Eachampatti,  
Kalkurichi(PO),  
Namakkal (TK), (DT), 637402  
Tamil Nadu

**Address of LESSEE @ K S R Institute for Engineering and Technology Incubation Center:**

M/s. Goapp InfoTech,  
MIC 105 (Cabin 4,5) First floor, Mechanical Block,  
K S R Institute for Engineering and Technology Incubation Center,  
KSR Kalvi Nagar,  
Tiruchengode- 637 215,  
Tamil Nadu,

21. No change, variation or modification of any of the terms and conditions set forth herein shall be valid unless incorporated as an amendment to this Lease and duly signed by the respective parties;

22. The Parties hereto agree that in the event of there being any delay in or indulgence shown by either of the parties with regard to the enforcement of any of the terms of this agreement, the same shall not be construed as a waiver on the part of the party showing such indulgence or tolerance and any such indulgence or forbearance shall not be deemed to be a waiver of the rights and the parties shall be entitled to enforce such right without prejudice to such indulgence or tolerance shown;

23. The Parties agree that in case of any dispute arising in respect of this Lease, the matter shall be referred to arbitration of an arbitrator, in consonance with the provisions of the Arbitration and Conciliation Act, 1996, as may be amended from

*M. Sathish*  
21/03/22

*K. Sathish*  
21/03/2022

*M. Sathish*  
PRINCIPAL.  
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time to time. The decision of the Arbitrator so appointed shall be binding upon the Lessor and the Lessees and the proceedings shall be held at Tiruchengode and conducted in English Language.

24. In case of registration of lease deed being required, all the stamp duty, registration charges and other expenses related to registration, in respect of this lease deed shall be borne and paid by the Lessee only.

25. In the event of either parties preferring an appeal the court, Namakkal shall alone have Jurisdiction with regard to this Lease.

26. This agreement is executed in duplicate. The one copy shall be retained by the Lessee and the other copy will be retained by the Lessor.

**SCHEDULE PREMISES**

All that portion of the Premises of K, S R Institute for Engineering and Technology, KSR Kalvi Nagar, Tiruchengode- 637215, Tamil Nadu, measuring approx. 200 sq. ft. office premises together with two car parking space and two wheeler parking in the compound, with workstations, chairs, fixtures and fittings and the entire building is bounded on

MIC 105 (Cabin 4,5) Academic Block-II K S R Institute for Engineering and Technology	}	NORTH BY:	Food Court Three, KSREI
		EAST BY :	Administrative Block KSRIET
		WEST BY :	Ladies Hostel Block
		SOUTH BY:	Academic Block-I

In witness whereof the parties to the above deed have put their signatures on the above said day, month, and year in the presence of the following witnesses.

**WITNESSES**

1. LESSOR M. V. [Signature]  
M/s. K S R Institute for Engineering and Technology,  
KSR Kalvi Nagar, Tiruchengode

2. LESSEE K. [Signature] (21/03/2022)  
M/s. Goapp InfoTech, Tiruchengode

[Signature]  
PRINCIPAL.  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt. TAMIL NADU.



தமிழ்நாடு தமில்நாடு TAMIL NADU ரூ 20/-

10AC 113671  
N. Jeevaraj

21/3/22

சுதின  
சுதின

N. JANARTHANAN SV  
L No. 6424 / 15 / 97  
Street, Rasipuram

### LEASE AGREEMENT

THIS AGREEMENT OF LEASE is made and executed at Tiruchengode, Namakkal on this the 21<sup>st</sup> day of March 2022 by and between:

M/s K S R Institute for Engineering and Technology having its office at KSR Kalvi Nagar, Tiruchengode- 637 215, Tamil Nadu, India, represented by its Managing Trustee, Thiru. R. SRINIVASAN, hereinafter called the LESSOR (which term so far as the context admits shall mean and include his successors-in-office, heirs' executors, administrators, legal representatives and assigns) on the ONE PART;

AND

M/s Skewess tech, having its office at, K S R Institute for Engineering and Technology Incubation Center, Tiruchengode, represented by its Founder Mr. C. Veeramani hereinafter referred to as LESSEE, (which term shall mean and include its successors-in-office and assigns) of the OTHER PART;

*[Handwritten signature]*

*[Handwritten signature]*  
PRINCIPAL,  
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*[Handwritten signature]*  
21/03/2022

## WHEREAS

- 1 The Lessor is the absolute owner of the entire campus of the K S R Institute for Engineering and Technology, KSR Kalvi Nagar, Tiruchengode - 637215, Tamil Nadu, India. The Lessor desires to lease out approximately 75 sq. ft. area on the first floor of the Academic Block-II with adequate power for the said floor more particularly described in the schedule hereunder and referred to as the SCHEDULE PREMISES.
- 2 The Lessee has approached the Lessor to lease out the Schedule Premises.
- 3 The Lessor has agreed to lease out the Schedule Premises, along with systems, furniture, fittings and fixtures provided in the third floor, for their business usage to the Lessee for duration of twelve months certain on the terms and conditions mutually agreed between Lessor & Lessee.

## NOW IT IS HEREBY AGREED BY AND BETWEEN THE LESSOR AND THE LESSEE AS FOLLOWS:

1. The Lessor hereby agrees to provide on Lease to the Lessee the Schedule Premises belonging to the Lessor together with, systems with i5 processors and 8 GB RAM, (40 Mbps) internet facility, furniture, fittings and fixtures for use by the Lessee, more fully described in the Schedule hereunder written, for a period of twelve months commencing from March 21<sup>st</sup>, 2022 at a monthly rent of Rs.2000/- (Rupees Two-thousand only) per month.

In addition to the rent and other charges as stated above, tax on invoice value for rent as applicable shall be borne and paid by the Lessee, payable before the seventh of following month, and such rent shall be inclusive of all rates and municipal taxes payable by the Lessor in respect of the Schedule Premises.

2. The Lessor has the right, title and power to grant this lease of the Schedule Premises to the Lessee for their use.

### 3. Both Lessor and Lessee hereby agree:

- a) That the Lessor at the time of Lessee handing over the vacant possession of the premises together with fixtures, systems and fittings of Lessor in Good and tenantable condition.
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*[Handwritten signature]*

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*[Handwritten signature]*  
21/03/2022



**4. The Lessee hereby agrees:**

- a) To pay the monthly rent on or before the seventh of following month for the previous month to the Lessor or his authorized agent.
- b) To pay rental cheque mentioned above after deducting income tax at source as in force under Income Tax Act 1961 for which a suitable certificate shall be given to the Lessor once every year.
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- d) To use the Schedule Premises for Office Purposes only, and not carry on or permit to carry on any offensive or prohibitive trade or business in the Schedule Premises.
- e) To replace all broken fittings and fixtures which is caused during the tenure of the lease agreement by equally or better substitute and not to make any structural additions or alterations to the Schedule Premises without the written consent of the Lessor, which the Lessor shall not withhold unreasonably.
- f) To permit the Lessor or his agents during reasonable hours to enter into the Schedule Premises to view the conditions and state of the same.
- g) Not to part with the lease hold rights or interest in the said premises created and to sublet the same or any part thereof, to any person or persons whomsoever without the prior written consent from the Lessor.
- h) On the expiration or sooner determination of the lease period, the Lessee shall deliver unto the Lessor vacant possession of the Schedule Premises herein stated in the same condition, as they are now, except for reasonable wear and tear.
- i) The Lessee shall keep the Schedule Premises and all leased assets in good condition and state of repair (reasonable wear and tear and damage by fire, earthquakes, flood, tempest, lightening, violence of an army or of a mob or otherwise irresistible or inevitable force or accident excepted.). For the equipment to be provided as part of the lease, i.e., the air-conditioner, the Lessee will be responsible only for normal care while using the same, while the Lessor will be responsible for taking care of any breakdown and maintenance expenses.
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- m) The Lessee should look after the cleanliness of systems and furniture allotted to them and the Lessee should take care in maintaining the furniture allotted to the

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*M. K. S. R.*

*G. Nany*  
*21/03/2022*

*M. K. S. R.*  
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Lessee.

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p) The prototype developed by the Lessee shall be tested and marketed only with the knowledge of K S R Institute for Engineering and Technology Incubation Center. K S R Institute for Engineering and Technology Incubation Center will maintain confidentiality regarding the technology developed by the Lessee.

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s) The Lessee shall use the allotted facility in K S R Institute for Engineering and Technology Incubation Center only for the purposes stated in the agreement. Consumption of food, sleeping in the allotted facility, playing games / music and other such actions are not permitted inside K S R Institute for Engineering and Technology Incubation Center and would lead to the Lessee being excluded from using the K S R Institute for Engineering and Technology Incubation Center facility.

t) The Lessee should not entertain third party / personnel entering into the K S R Institute for Engineering and Technology Incubation Center.

**5. The Lessor hereby agrees:**

a) To pay all existing and future municipal taxes, rates, charges, assessments in respect of the Schedule Premises.

b) To provide adequate power connection (TNEB & UPS), and internet connection to the Schedule Premises during the said term of Lease without any disturbance or interruption by the Lessor.

c) That the Lessee shall peacefully hold and enjoy the Schedule Premises along with the fixtures and fittings during the said term of Lease without any disturbance or interruption by the Lessor.

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*Mr. V. S. S. S.*  
21/03/22

*e. Nany*  
21/03/2022

*Mr. V. S. S. S.*  
PRINCIPAL,  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.

d) That the Lessor shall, after receiving notice in writing from the Lessee within a period of one month, carry out all such necessary major repairs and/or replacements to the Schedule Premises and all assets arising not on account of any negligence or willful action on the part of the Lessee and the entire costs of such major repairs and/or replacements shall be borne by the Lessor. In case the Lessor does not carry out such major repairs and/or replacements within a period of one month as mentioned above, the Lessee shall have right to carry out such major repairs and/or replacements and deduct the costs from the monthly lease rentals payable to the Lessor.

e) That the Lessee is entitled to display its name board at the space earmarked by the Lessor in the building.

f) To ensure that the electrical power, internet connection and the as part of the lease are maintained and any breakdowns in the same are repaired at the earliest by the Lessor.

g) Two car-parking slots will be allotted to the Lessee in the compound of Schedule Premises. The employees of Lessee can park two wheelers in the common designated 2-wheeler parking area on a first come first serve basis.

**6. The Lessor hereby agrees:**

- i. To recruit 70% of their employees from K S R Educational Institutions, among that 80% of employees shall be from K S R Institute for Engineering and Technology from relevant departments.
- ii. To give hands-on training to students of batch size 30, on the latest technologies the Lessee has

**7. WARRANTY OF TITLE**

The Lessor has represented and declared to the Lessee that they are the sole and absolute owner of the said premises, which have been constructed according to the bye-laws and with necessary plan sanction of the Namakkal District, and all the necessary clearances, approvals, permissions and sanctions to give on lease the Demised Premises to the Lessee, have been obtained. In the event of any damage, loss or expense, caused or incurred by the Lessee on account of the Lessor having not obtained the necessary and requisite approvals and permissions from any statutory authority, officer, department or government, or the original Lessor, in respect of giving the Demised Premises on sub-lease, then the Lessee shall be to that extent be indemnified for such loss, expense or damage. Neither the Lessor nor any other party shall at any point of time lay any claim/ lien on the machinery / equipment erected on the Demised Premises by the Lessee.

**TERMINATION OF LEASE:**

**8. By efflux of time;**

In the event of the Lessee committing any breach of any of the terms of this Lease or defaults in payment of lease rents for a continuous period of three months and other charges if any, then in that event the Lessor shall give notice of such default

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*M. V. [Signature]*

*M. V. [Signature]*  
PRINCIPAL.

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TIRUCHENGODE-637 215,  
NAMARKAL DG, TAMIL NADU.

*C. N. [Signature]*  
21/03/2022

by the Lessee and the Lessee must, within 15 days of the receipt of such notice, rectify such default failing which this Agreement will stand terminated and the Lessee shall handover and deliver vacant possession of the Schedule Premises and all Lessor's assets to the Lessor and the Lessor will have the right to resume possession of the Schedule Premises and all Lessor's assets after payment of security deposit to the Lessee.

9. The Lessee may, if they so desire, terminate this lease only after the expiry of one year the commencement of lease. By giving Two months advance notice in writing, expressing its intention to terminate the Lease without assigning any reasons. Upon expiry or earlier termination of the lease, the Lessee shall hand over the possession of the Schedule Premises to the Lessor in the same condition as it was at the time of entering into lease, subject to ordinary wear and tear due to usage & efflux of time.

10. In the event of the Lessor committing breach of any of the terms of this Lease, the Lessee shall be entitled to terminate this Agreement after giving 30 days' notice in writing to the Lessor to rectify the breach within the said 30 days. The Lessee will be entitled to damages, if any, suffered due to such breach, which shall not exceed two months lease rent and the Lessee will also be entitled to terminate the Lease and be ready for handing over possession;

11. The Lessor shall on termination or earlier determination of any of the Lease, subject to deductions as set out in clauses below;

12. In the event of the Lessee failing to pay the lease rental, electricity, water bills as per this agreement, or any other amounts payable by the Lessee under this agreement or the Lessee failing to repair any damage caused to the Schedule Premises (otherwise than natural wear and tear), the balance if any to be paid to the Lessee upon handing over the possession of demised premises by the Lessee to the Lessor;

13. The parties acknowledge that this agreement and the terms and conditions contained herein are the only terms and conditions between the parties and that there no other oral or written representations between them.

14. No notice shall be deemed to have been served unless delivered under acknowledgement due to the address stated in para 27 below or such other changed address already communicated by either party as stated in para 27 below.

15. In the event of the delay in payment of the lease rental the Lessee shall be liable to pay interest on the delayed lease rent at the rate of 12% per month or part thereof.

16. The period of occupation will be governed by the Terms & Conditions of K S R Institute for Engineering and Technology Incubation Center.

17. K S R Institute for Engineering and Technology Incubation Center reserves the right to suspend its services to the Lessee in case of failure on the part of the Lessee in adhere to the guidelines, milestones and terms & conditions as per sanction letter.

18. The Lessee agrees to carry out the activities in ethical and legal manner. The Lessee understands that he/she is solely responsible for any violations and that this may lead to immediate termination of this agreement without any notice.

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*M. V. Sivasubramanian*

*M. V. Sivasubramanian*  
PRINCIPAL,  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL DI. TAMIL NADU.

*C. Nany*  
*21/03/2022*

## FORCE MAJEURE

19. The parties hereto shall not be liable for failure or delay in performance of its respective obligations under this Agreement if such failure or delay is the direct result of any act of God, war or other causes beyond their reasonable control provided the affected party (a) gives prompt written notice of occurrence of such force majeure event (b) takes all reasonable steps to minimise the loss of time on account of such force majeure event (c) resumes performance of its obligations as soon as normalcy is restored. If the force majeure persists for a consecutive period of three months, then the Lessee may terminate this Agreement by written notice to the other parties hereto.

20. Unless otherwise notified in writing with acknowledgment due through registered post, the address for notice/correspondence to either of the Lessor and the Lessee shall be as under;

### Address of LESSOR:

M/s K S R Institute for Engineering and Technology,  
KSR Kalvi Nagar,  
Tiruchengode- 637 215,  
Tamil Nadu

### Address of LESSEE

C. Naveen,  
863, Thenutruvari,  
Kattukkottai (PO),  
Attur(TK),  
Salem (DT)- 636121  
Tamil Nadu

### Address of LESSEE @ K S R Institute for Engineering and Technology Incubation Center:

M/s. Skewess tech,  
MIC 105 (Cabin 3) First floor, Mechanical Block,  
K S R Institute for Engineering and Technology Incubation Center,  
KSR Kalvi Nagar,  
Tiruchengode- 637 215,  
Tamil Nadu

21. No change, variation or modification of any of the terms and conditions set forth herein shall be valid unless incorporated as an amendment to this Lease and duly signed by the respective parties;

22. The Parties hereto agree that in the event of there being any delay in or indulgence shown by either of the parties with regard to the enforcement of any of the terms of this agreement, the same shall not be construed as a waiver on the part of the party showing such indulgence or tolerance and any such indulgence or forbearance shall not be deemed to be a waiver of the rights and the parties shall be entitled to enforce such right without prejudice to such indulgence or tolerance shown;

*M. V. S.*  
21/03/2022

*M. V. S.*  
PRINCIPAL.

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NAMAKKAL Dt, TAMIL NADU.

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*C. Naveen*  
21/03/2022

23. The Parties agree that in case of any dispute arising in respect of this Lease, the matter shall be referred to arbitration of an arbitrator, in consonance with the provisions of the Arbitration and Conciliation Act, 1996, as may be amended from time to time. The decision of the Arbitrator so appointed shall be binding upon the Lessor and the Lessees and the proceedings shall be held at Tiruchengode and conducted in English Language.

24. In case of registration of lease deed being required, all the stamp duty, registration charges and other expenses related to registration, in respect of this lease deed shall be borne and paid by the Lessee only.

25. In the event of either parties preferring an appeal the court, Namakkal shall alone have Jurisdiction with regard to this Lease.

26. This agreement is executed in duplicate. The one copy shall be retained by the Lessee and the other copy will be retained by the Lessor.

### SCHEDULE PREMISES

All that portion of the Premises of K S R Institute for Engineering and Technology, KSR Kalvi Nagar, Tiruchengode- 637215, Tamil Nadu, measuring approx. 75 sq. ft. office premises together with two car parking space and two wheeler parking in the compound, with workstations, chairs, fixtures and fittings and the entire building is bounded on

MIC 105 (Cabin 3) Academic Block-II K S R Institute for Engineering and Technology	}	NORTH BY:	Food Court Three, KSREI
		EAST BY :	Administrative Block KSRIET
		WEST BY :	Ladies Hostel Block
		SOUTH BY:	Academic Block-I

In witness whereof the parties to the above deed have put their signatures on the above said day, month, and year in the presence of the following witnesses.

### WITNESSES

1. LESSOR M. V. [Signature]  
M/s. K S R Institute for Engineering and Technology,  
KSR Kalvi Nagar, Tiruchengode

2. LESSEE C. Nay [Signature]  
21/03/2022  
M/s. Skewess tech, Tiruchengode

[Signature]  
PRINCIPAL.  
K S R INSTITUTE FOR  
ENGINEERING AND TECHNOLOGY,  
K S R KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt. TAMIL NADU.

## KSRIET INCUBATION CENTRE

